

Redding Connects

Your Connection to City Services



August 2017

Public Power Q&A

For more information on REU's programs and services that will assist with energy usage, visit www.reupower.com, in person at: 3611 Avtech Parkway, or by phone at (530) 339-7200.

REU and YOU...
POWERFUL TOGETHER



What is public power?

Public power is one of the oldest forms of electric utility ownership in the U.S. Public power utilities such as REU are not-for-profit local institutions that provide electricity as an essential public service at a reasonable cost. Public power utilities are supported by customer revenues, not taxes. In fact, public power utilities provide substantial payments in lieu of taxes to state and local governments.

Who does public power serve?

- Over 2,000 community-owned electric utilities serve 47 million people.
- Public power utilities serve small communities like Redding as well as large cities such as Los Angeles, Sacramento and Anaheim.
- Every state except for Hawaii has a public power utility.
- Three million businesses receive their power from a publicly-owned electric utility.

So who is in charge of public power utilities?

- Public power utilities are owned and accountable to the people they serve.
- The governance structure for each utility varies. Some are governed by the city council like REU, and others are controlled by a utility board whose members may be elected or appointed by the city council or mayor.

What are public power's unique benefits?

- Public power is customer-focused. Public power means that customers have a voice in decisions made by their utility.
- In the Northstate, private power residential customers pay average electricity rates that are about 3.1 cents more per kilowatt hour.
- Public power is a good neighbor. Community-owned electric utilities are committed to conservation, environmental stewardship, and safety. Public power utilities work to meet the needs of long-term community goals.
- Public power is reliable. Community-owned utilities' rates pay for maintenance and reinvestments in important infrastructure needs.



IN THIS ISSUE:

- Public Power Q&A
- Redding Recreation
- RABA Beach Bus
- Redding Airport
- Redding Library



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CELEBRATE THE

Grand Re-Opening of Kids Kingdom

Wednesday, August 9, 2017
6 pm – Public Ceremony

Enterprise Park
4000 Victor Avenue

Following the Grand Re-Opening, Kids Kingdom
will resume its regular park hours
and be open to the public.



777 Cypress Ave. 2nd floor . 225-4095
reddingrecreation.org

Fly Local. Fly Redding. Fly NOW.



catch the beach bus

Ride RABA to Brandy Creek Beach

May 25 – September 2*
\$1.50 per ride (children under 6 years FREE)

3 times per day (leaves Downtown Transit Center @ 9:20 am, 11:20 am, 5:20 pm)
6 days per week (Monday-Saturday) until August 19th, then
3 days per week (Thursday-Saturday) until September 2nd
No Sundays or Holidays

RABArise.com

Redding Library

Meet Read and Track, the stars of Shasta Public Libraries' reading tracker app. Read with them daily to earn prizes. Just go to www.shastalibraries.org/readntrack.

"Read 'n' Track" is great for families with reluctant readers.

Available for FREE on Android, iOS, Kindle, and if you don't have a mobile device, online.

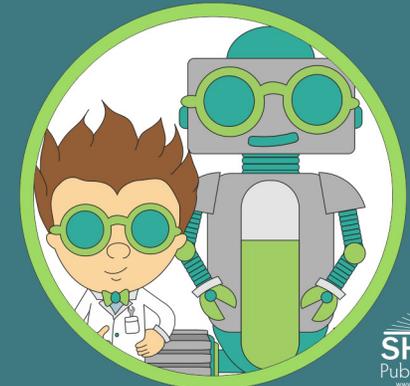
Read 'n' Track makes reading 20 minutes a day easy.

10 YEARS



Read 'n' Track

Shasta Public Libraries'
Reading Tracker App



Go to www.shastalibraries.org/readntrack