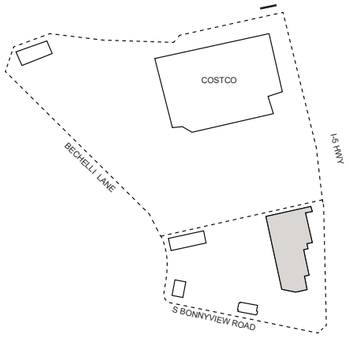
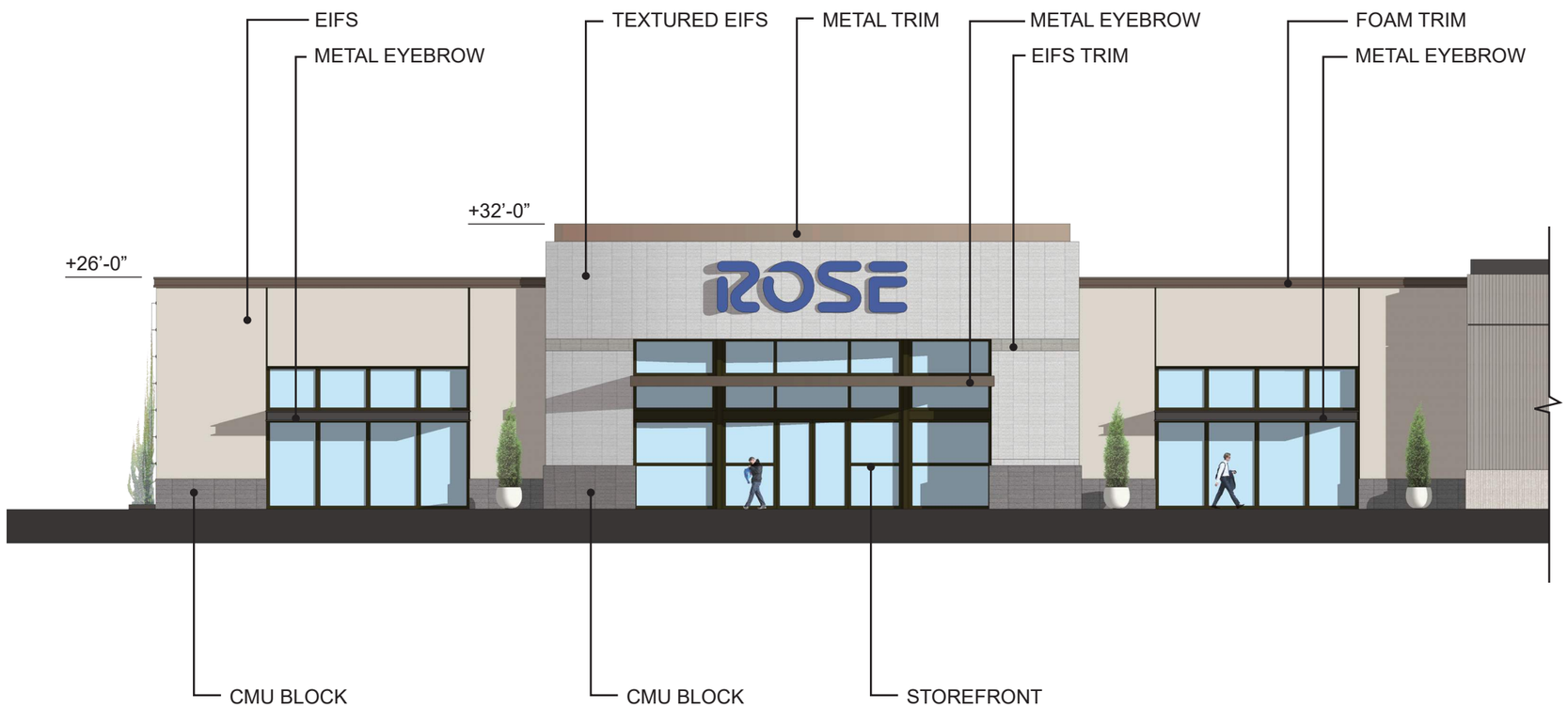
REDDING RETAIL

CONCEPTUAL DESIGN PACKAGE | 01.18.2017





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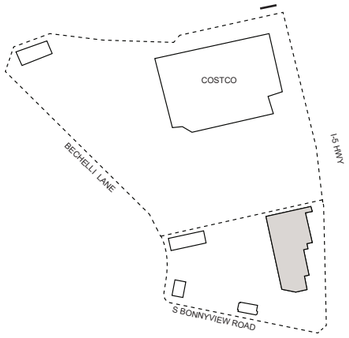
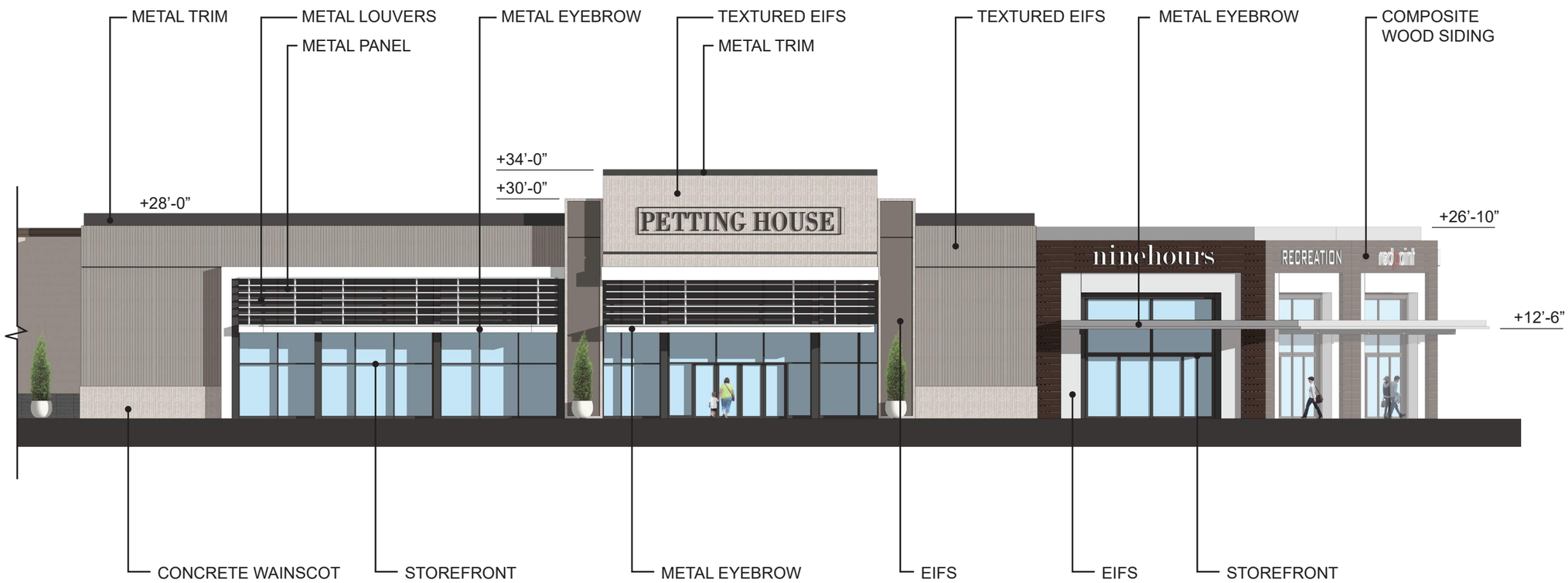
REDDING - RETAIL
REDDING, CA #2016-0874

PLANNING APPLICATION
JANUARY 18TH, 2017

0 4' 8' 16'
SCALE: 1/16" = 1'-0"

MAJORS - WEST
CONCEPTUAL ELEVATION





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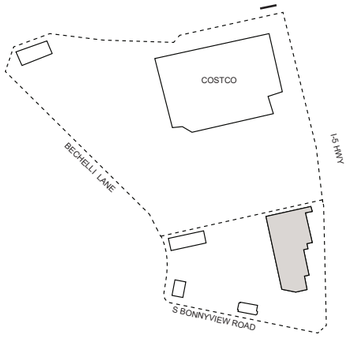

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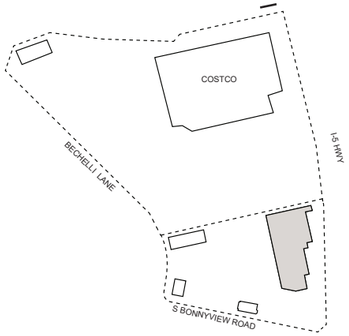
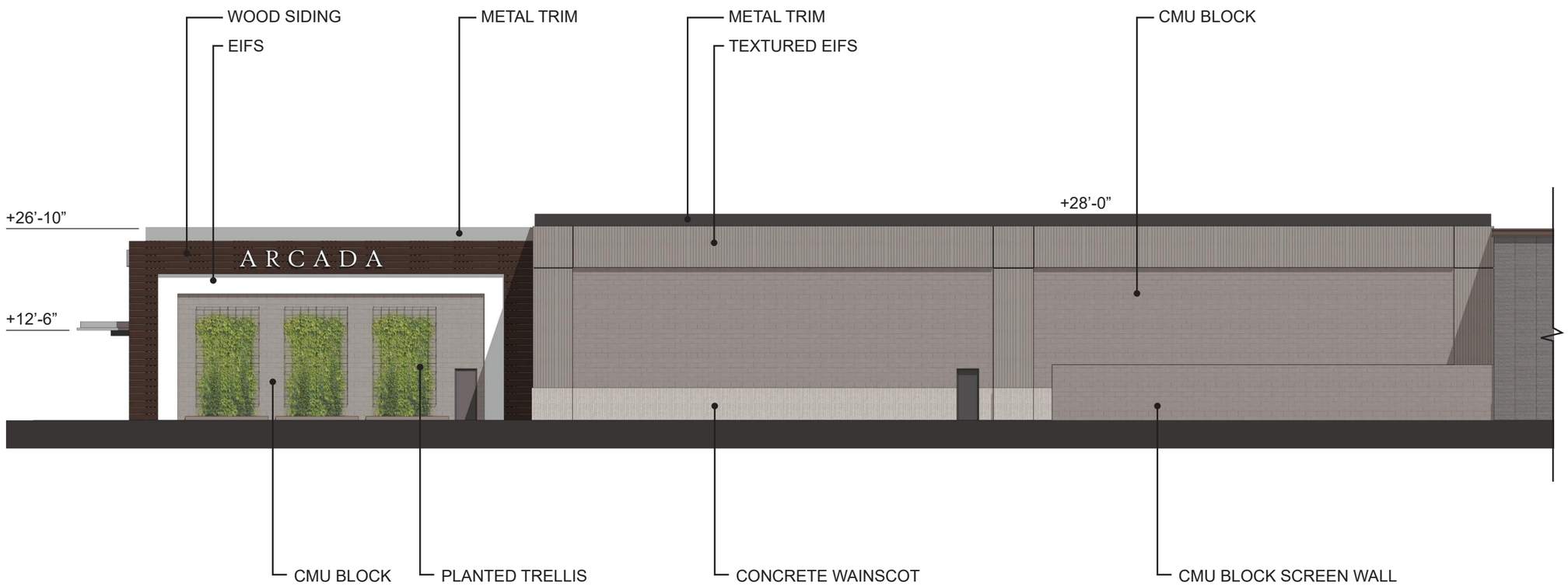
MAJORS - SOUTH
CONCEPTUAL ELEVATION





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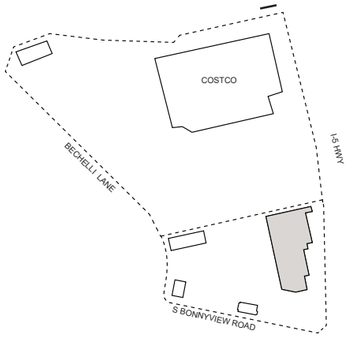
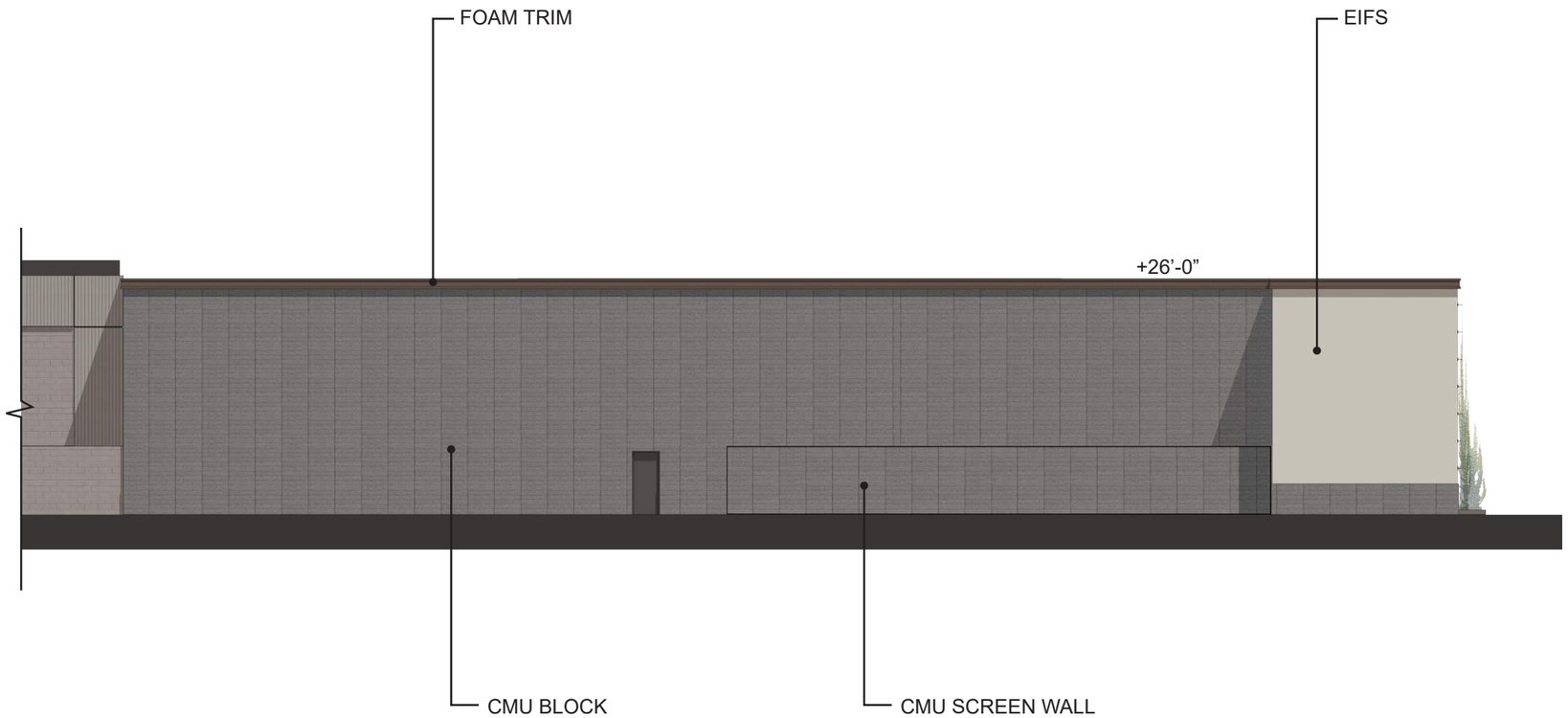
MAJORS - EAST
CONCEPTUAL ELEVATION





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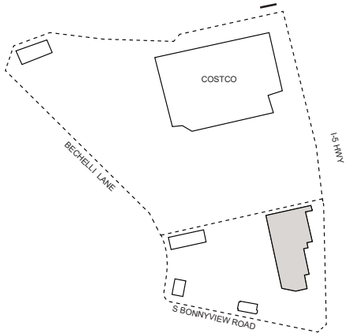

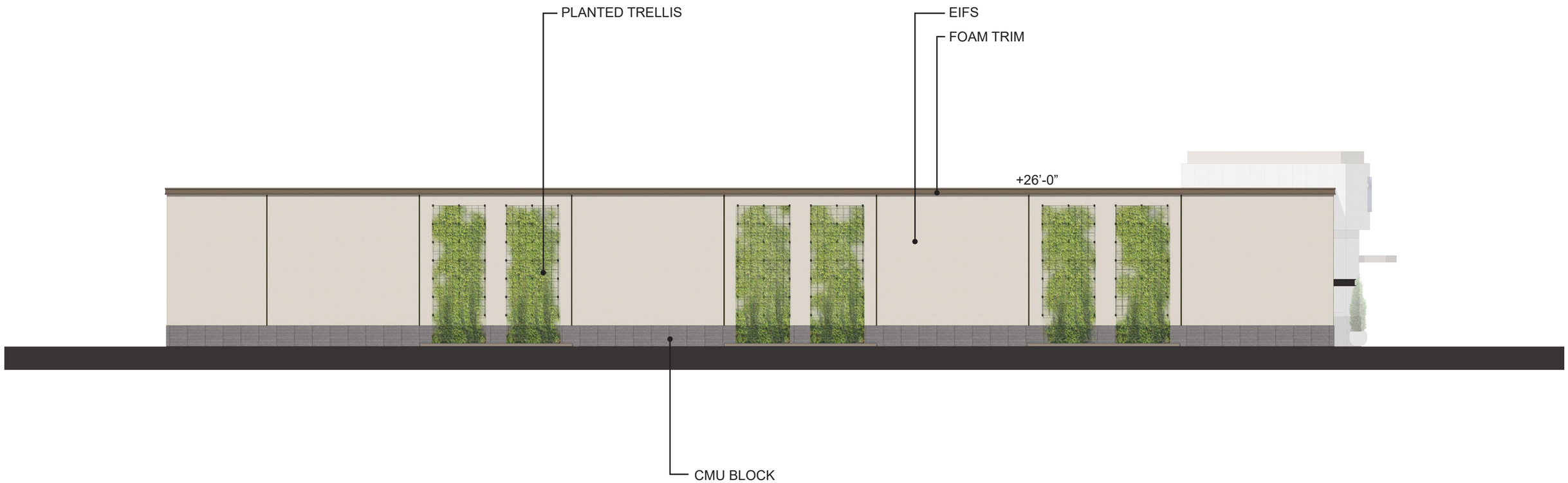

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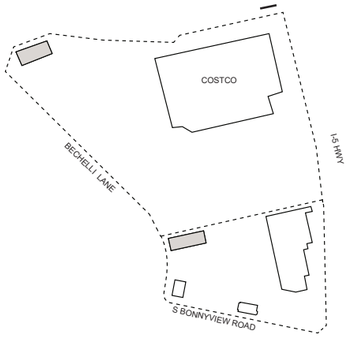
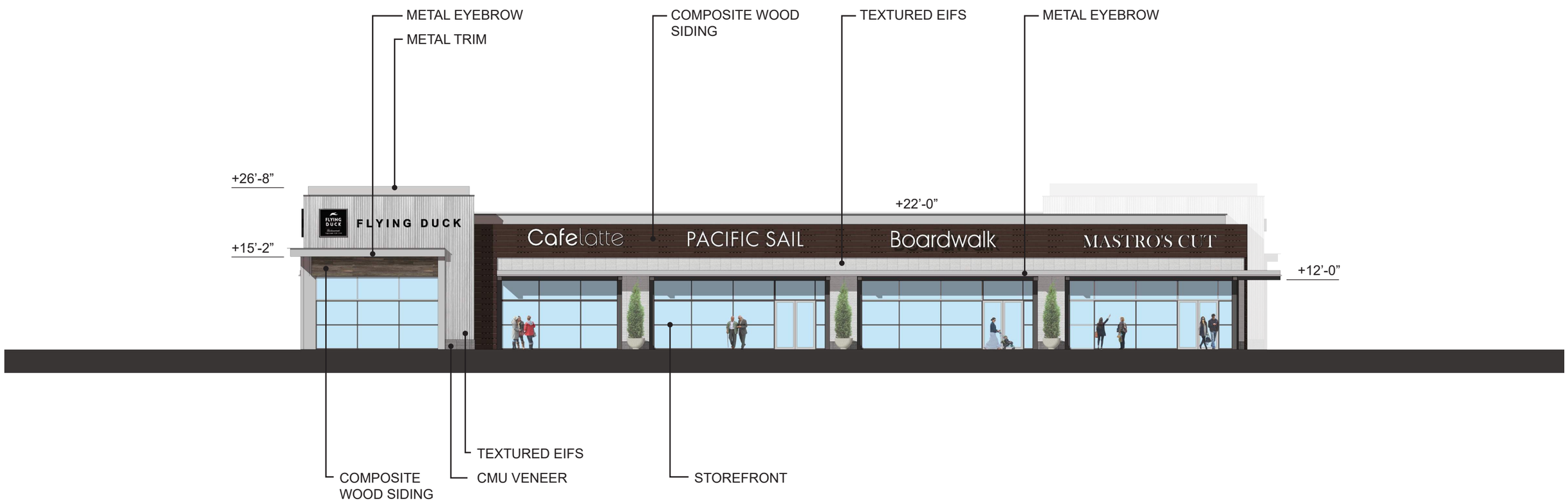
MAJORS - NORTH
CONCEPTUAL ELEVATION





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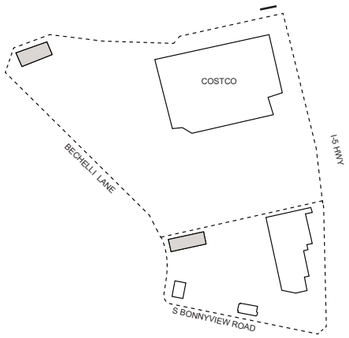
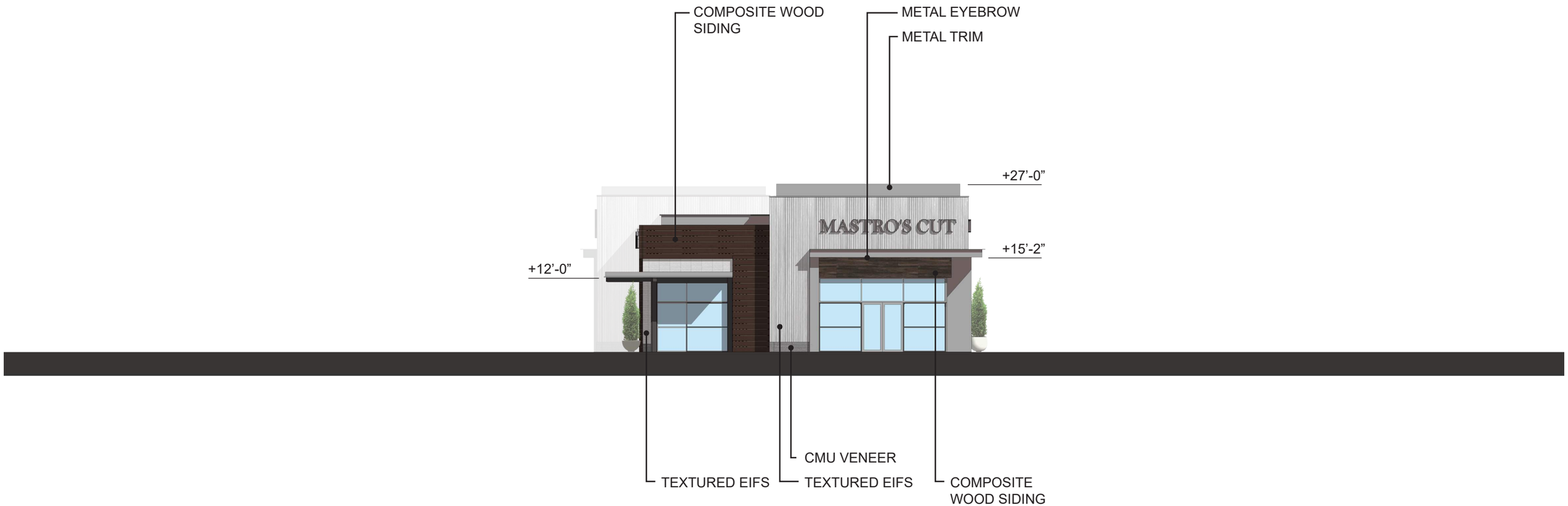
SHOPS - SOUTH
CONCEPTUAL ELEVATION





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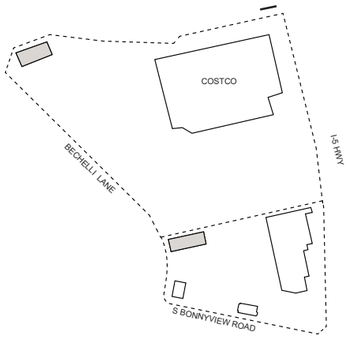

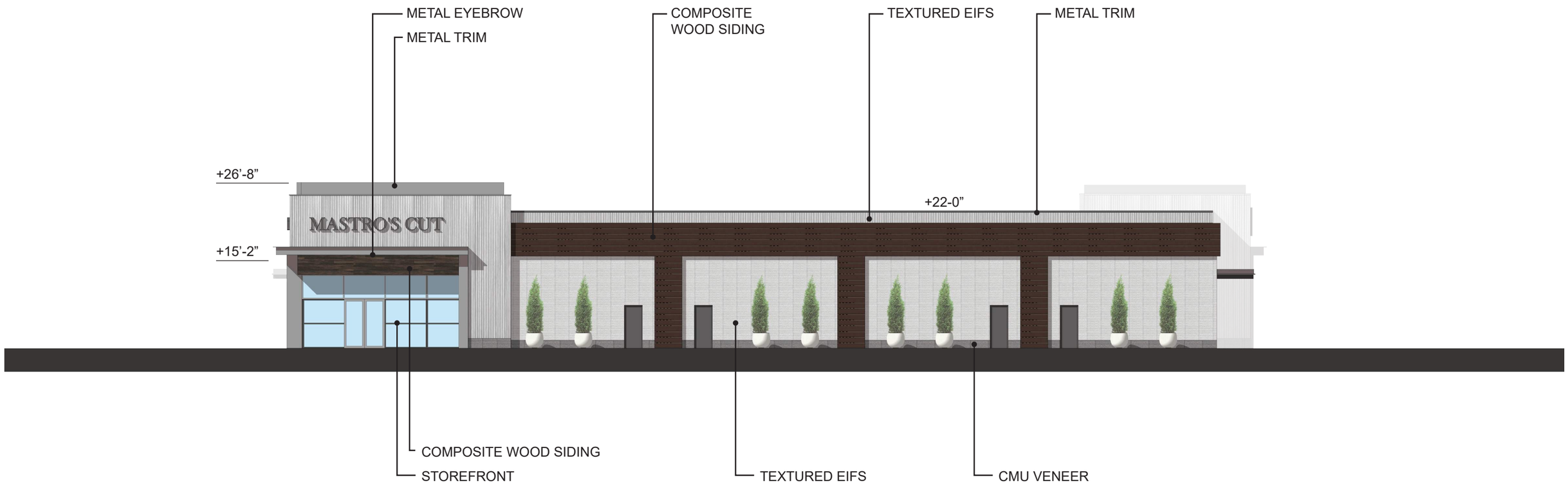

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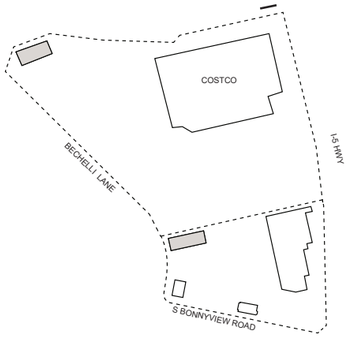

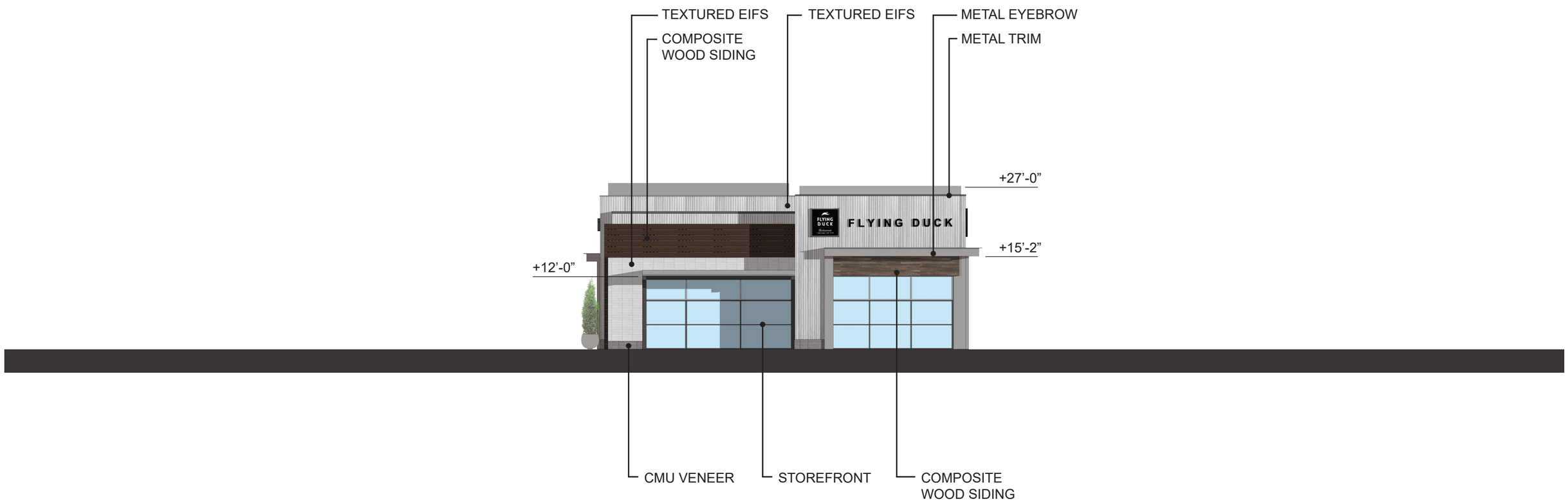

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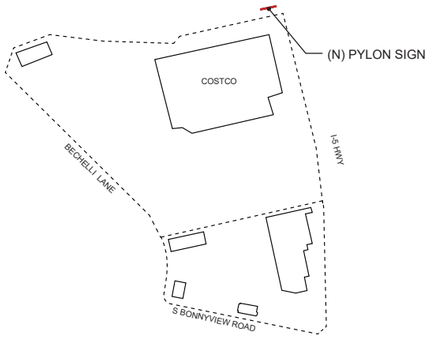

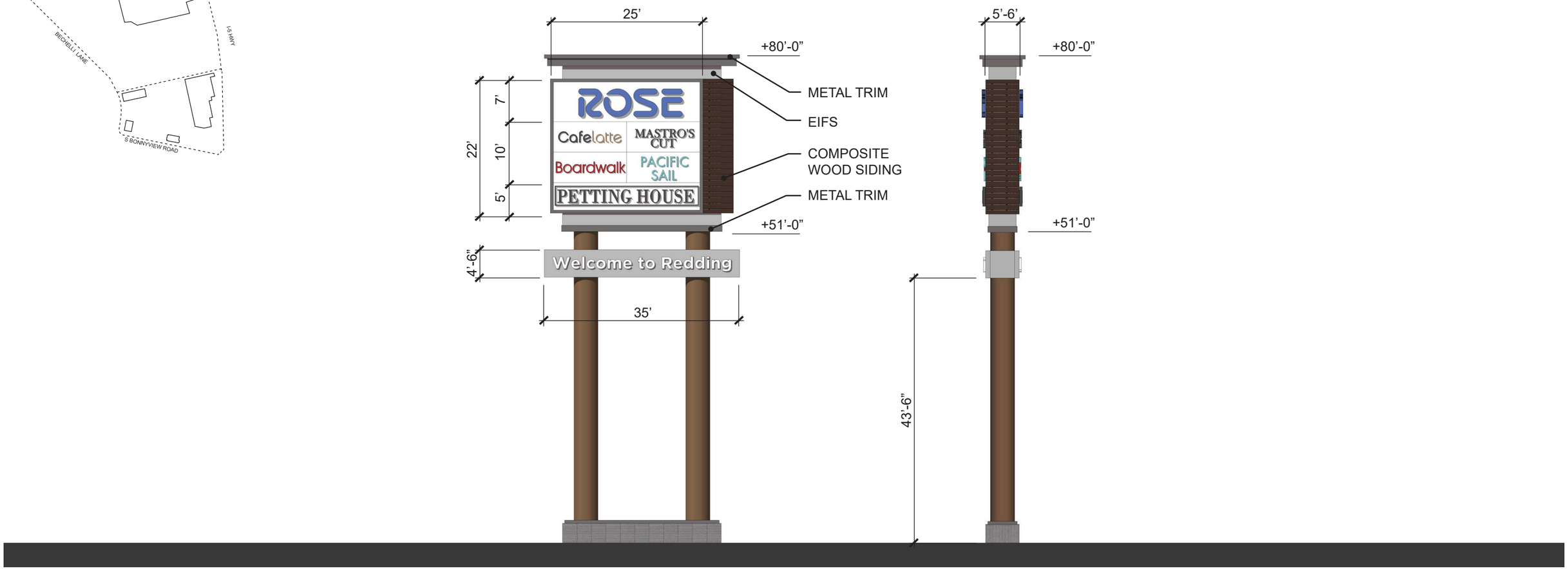

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JANUARY 18TH, 2017

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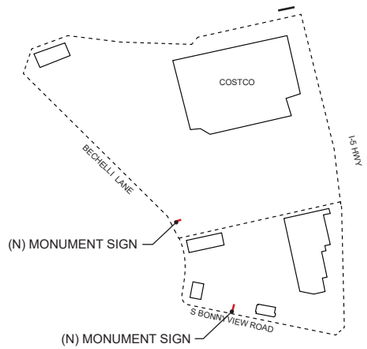
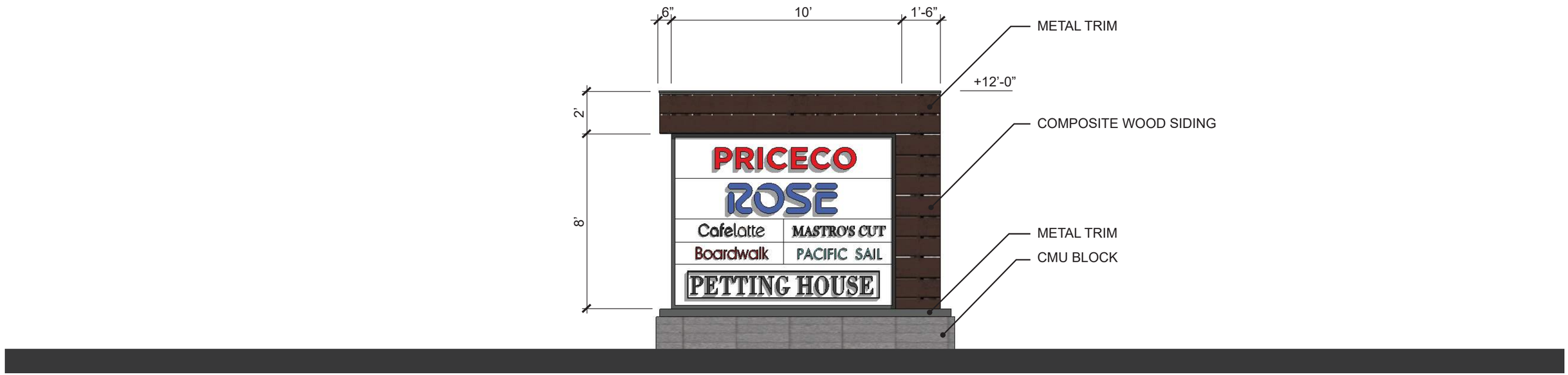
FREEWAY PYLON SIGN
CONCEPTUAL ELEVATION





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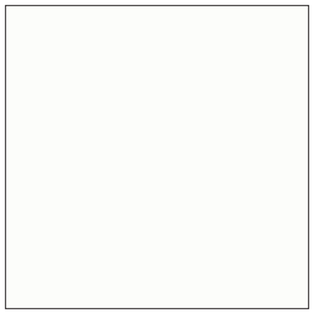
PLANNING APPLICATION
JANUARY 18TH, 2017

0 1’ 2’ 4’
SCALE: 1/4” = 1’-0”

MONUMENT SIGN
CONCEPTUAL ELEVATION



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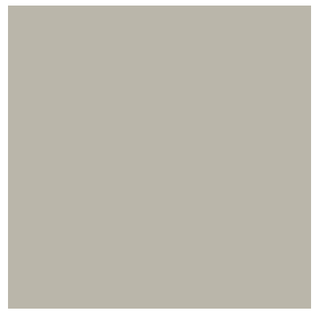

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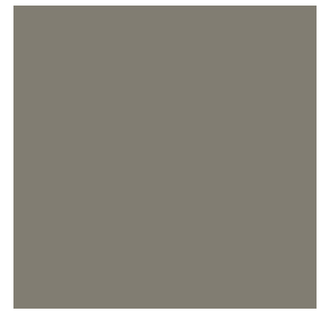

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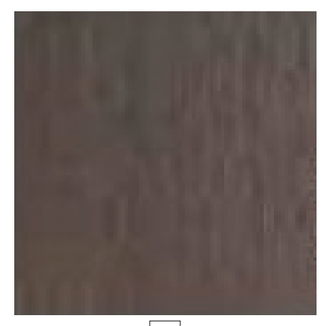

12

13

MATERIALS

A	PAINT	E	CMU BLOCK
B	COMPOSITE WOOD SIDING	F	TEXTURED EIFS
C	PRECAST CONCRETE WAINSCOT		
D	METAL PANEL		

FINISHES

1	“COOL DECEMBER” (DEW383) - DUNN EDWARDS	5	“CAVERNOUS” (DE6364) - DUNN EDWARDS	9	“SILVER SPOON” (DE6366) - DUNN EDWARDS
2	“PLAY ON GRAY” (DE6228) - DUNN EDWARDS	6	“STORM CLOUD” (DE6362) - DUNN EDWARDS	10	“CASTOR” (AEQUA) - ARIZONA TILE
3	“METAL FRINGE” (DET626) - DUNN EDWARDS	7	“COCOA POWDER” (DET631) - DUNN EDWARDS	11	“GENOVA 30” - PACIFIC STONE DESIGN INC.
4	“CRYSTAL HAZE” (DE6219) - DUNN EDWARDS	8	“HEATHER” (DEC773) - DUNN EDWARDS	12	“DARK TAUPE” (C29) - RESYSTA
				13	“BLACK” (AB-8) - ARCADIA

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MATERIALS AND FINISHES
CONCEPTUAL MATERIAL BOARD

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MAJOR TENANTS
CONCEPTUAL RENDERING

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MAJORS AND SHOPS
CONCEPTUAL RENDERING

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MONUMENT SIGN
CONCEPTUAL RENDERING

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