BACKGROUND
The Sundial Bridge at Turtle Bay crosses the Sacramento River in the heart of Redding, California. Opened July 4, 2004, the bridge links the north and south campuses of Turtle Bay Exploration Park and serves as a new downtown entrance for Redding’s extensive Sacramento River Trail system. In 2014, the lights were upgraded to multi-color LED lighting options to illuminate the Bridge’s deck.

PURPOSE
This policy is written to address requests for special lighting from community organizations.

POLICY

Criteria
Lighting of the Sundial Bridge promotes holidays and other public events of community significance. In adopting this policy, the City of Redding does not intend to create a public forum for purposes of the exercise of the right to speech. Any request for the lighting of the Sundial Bridge must meet the criteria that the communication intended by the lighting represents a community, rather than individual, message furthering the public health, safety and welfare. Specifically, excluded would be lighting to celebrate birthdays, personal anniversaries, or events that are primarily private or commercial in nature.

Application process
To be considered, requests must be submitted by July 1 of each year. Up to two requests will be permitted for each month, except September and October which will have up to three events depending on demand. Approved requests will be honored for two nights each. If there are more requests than openings for a certain month, requests will be selected at random. All requests must be submitted in writing (electronic submission preferred), along with contact information for the organization. Requests must also include a description of the event, date of the event, and color of lighting requested. All requested events must include some public awareness event to coincide with the Bridge lighting. If the initial allocation does not fill immediately, requests will be considered with at least 14 days in advance of a desired event. The Director of Community Services may waive this requirement in instances where 14 days' notice is not practical.

Fee
The fee for the Sundial Bridge deck lighting is $100 fee per event. Lighting of the bridge deck does not including the Sundial pylon or exterior trail lighting. Other permits are required for use of the Sundial Bridge, plazas, Turtle Bay or Sacramento River Trail.
Approval process
The Community Services Department will manage the review and notification to selected applicants and coordinate details with Turtle Bay Exploration Park.

Adopted - May 2, 2017 - Resolution No. 2017-034
Revised - April 17, 2018 - Resolution No. 2018-032