



CITY OF REDDING, CALIFORNIA

COUNCIL POLICY

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Litter Abatement Program	2017-079	1409	09/05/2017	1 of 2

BACKGROUND

The Solid Waste Utility is fundamentally responsible for and manages the activities associated with the collection and processing of garbage generated in the community including, but not limited to, that portion that ends up in our public right-of-way and open space areas. The public right-of-way and open space related activities have traditionally included, but are not limited to:

- Street Sweeping
- Community Cleanup Transfer Station Voucher Program
- Adopt a Street and Block Programs
- Redding Police Department Managed Illegal Dumping and Camping Cleanup Efforts
- Various Community Cleanup Efforts
- Code Enforcement funding associated with litter abatement and illegal dumping.

In recent years the City has experienced an increase in illegal disposal and related illegal camping that spotlights the need for not only more aggressive cleanup but also preemptive measures including, but not limited to:

- Limiting access to more remote portions of public open space areas.
- Signage and other similar measures to ensure the public is aware of regulation associated with the illegal disposal and related activities.
- Vegetation management to open lines of sight into and within the open space areas that will discourage and improve enforcement of activities associated with illegal disposal.

The spreading of litter, illegal dumping of trash, and related illegal camping in the community is a public health, regulatory, and community pride concern. There are impacts of these activities on the visual attributes of our City and its public spaces. In addition, certain types of trash that is illegally disposed of has created health and safety concerns for the public using these public right-of-ways and open spaces. Finally, the trash that ends up in sensitive environmental spaces puts the City at risk with the various regulatory agencies charged with managing and regulating uses impacting water quality, endangered/threatened species, and more.

It is appropriate that the Solid Waste Utility continue with its traditional reactive counter measures (cleanup and enforcement) to this community problem and supplement with more pre-emptive measures (vegetation management, access control, etc.) to minimize garbage concerns in our public right-of-ways and open space areas.

PURPOSE

Keeping Redding clean and compliant requires a continuous and sustained effort on the part of the community. To that end, the City Council created a Litter Abatement Program within the Solid Waste Utility and continues to adjust it as increased related demands surface. The purpose of the program is to support:

- Community pride and public health through a proactive public space litter abatement program.
- Community pride and public health through encouraging and supporting private property litter abatement activities and provide related enforcement, as necessary.



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POLICY

The Solid Waste Utility will develop, implement, and manage an effective Litter Abatement Program that will include, but not necessarily be limited to, the following activities:

- **Public Right-of-Way:**
 - Street Sweeping
 - Adopt-a-Street and Block Programs
 - Various Community Cleanup Efforts
 - Code Enforcement
- **Public Areas – Open Space and More**
 - Community Cleanup Program
 - Vegetation Management Related to Community Cleanup
 - Managing Access to Sensitive Areas
 - Code Enforcement
- **Private Property**
 - Support of Community Volunteer Cleanup Programs
 - Code Enforcement

PROCEDURE

The Solid Waste Utility, in coordination with the Redding Police Department, Development Services – Code Enforcement Division, and Community Services – Parks Division, will manage litter abatement in the City by:

- **Program** - Develop, implement and manage a Litter Abatement Program consistent with this policy.
- **Budget** – Prepare and process a bi-annual Budget, approved through Council, incorporating the Litter Abatement Program.

Reporting – Report to Council annually on the effectiveness of the Litter Abatement Program.

Adopted 1998 – Resolution No. 1998-085
Revised – September 5, 2017 – Resolution No. 2017-079