



# RESIDENTIAL WATER HEATING REBATES

# HOW TO APPLY

1

## READ THE GENERAL REQUIREMENTS

to determine if you are eligible for a rebate.

2

## REVIEW THE REBATE REQUIREMENTS

to make sure your new equipment meets all the requirements necessary to receive a rebate.

3

## PURCHASE AND INSTALL

the qualifying product(s) in your home.

4

## GATHER

all supporting documentation.

5

## COMPLETE AND SUBMIT

your rebate application online at [redding.conservationrebates.com](http://redding.conservationrebates.com).

Rebate applications must be submitted within six (6) months of the project completion date as indicated by the final contractor invoice or the final building permit. Applications for self-installed projects must be installed within six (6) months of the purchase date shown on the receipt.

*Rebate eligibility and amounts are subject to change at any time.*

## RESIDENTIAL REBATES AVAILABLE FOR:

# GENERAL REQUIREMENTS

## THE FOLLOWING REQUIREMENTS APPLY TO ALL RESIDENTIAL REBATES:

- Qualifying products must be installed and operating in an existing residence receiving electricity in the City of Redding from Redding Electric Utility (REU).
- Applicant must be an existing Redding Electric Utility customer. New construction projects are not eligible.
- The rebate issued cannot exceed the purchase price of the installed product.
- Unless explicitly stated, all products must be owned by the customer. Rented or leased products are not eligible for a rebate.
- Unless explicitly stated, rebates are offered on new products only. Used or refurbished items are not eligible for a rebate.
- Rebate applications must be submitted within six (6) months of the purchase date of the new product or the verifiable completion date of the home upgrade project.
- Funds for rebate incentives are limited. REU reserves the right to change and/or terminate incentives at its own discretion based on the availability of funds.
- The City of Redding reserves the right to verify the purchase and installation of home upgrades and appliances. If the City of Redding is unable to conduct an inspection to verify purchase and/or installation, the rebate check may not be issued. If a rebate has been paid and an inspection cannot be conducted, the paid rebate will be subject to repayment to the City of Redding.
- Rebate(s) will be issued as a check made payable to the account holder or homeowner. Checks will not be issued to third parties or contractors.
- The City of Redding reserves the right to inspect all submissions to determine eligibility. Fraudulent requests for rebates or duplicate submissions will be denied. Any paid rebates will be subject to repayment to REU if fraudulent activity is determined.
- Applications submitted with missing or incomplete information will be subject to processing delays and/or denial of the rebate request.
- Rebate applications submitted may take up to 30 days to be processed and approved. Rebate checks for approved rebates will be issued within ten (10) weeks of the date of receipt. Rebate approval is at the sole discretion of REU, and submission of a rebate application does not guarantee rebate approval.
- In order to receive a rebate, applicants must fulfill application requirements, meet rebate criteria, and sign the customer agreement.

## RESIDENTIAL WATER HEATING REBATES

Water heaters are used to heat your home's water supply and immediately deliver hot water to your faucets and appliances. As you consider your water heating options, there are several things to keep in mind: the size of your family, how much water you typically need at one time, and the space you have available for your water heater will all impact the size and type of water heater that will be right for you.

Water heaters can have a dramatic impact on your comfort and energy costs. While Electric Storage Water Heaters are a more economical option, they initially have higher annual operating costs. Heat Pump Water Heaters are usually more expensive up front, but can save you money on operating costs over the span of its useful life.

Residential water heaters that are eligible for rebates include:

# HEAT PUMP WATER HEATER



**\$750**  
REBATE

Although the technology has been around for decades, Heat Pump Water Heaters – sometimes called hybrid water heaters – are a relatively new option for residential customers looking to save energy. Heat Pump Water Heaters use a small heat pump mounted to the water heater to heat the water rather than the traditional resistive heating elements used by electric storage water heaters. A heat pump is much more efficient than resistive elements, and can reduce water heating energy consumption by up to 70%.

Select a Heat Pump Water Heater that is ENERGY STAR® certified and has an Energy Factor of 2.2 or more to qualify for REU's rebate. Heat Pump Water Heaters should be professionally installed in an area protected from the elements such as a water heater closet or garage.

## REBATE REQUIREMENTS ►

To qualify for our rebate, the following conditions must be met:

### ENERGY STAR CERTIFIED

Model must be listed on the ENERGY STAR Certified Water Heaters list at:

[www.energystar.gov/products](http://www.energystar.gov/products).

### ENERGY FACTOR

Only Heat Pump Water Heaters with an Energy Factor of 2.2 or greater that appear on the ENERGY STAR list of certified water heaters are eligible for the rebate

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## SUPPORTING DOCUMENTATION

The following supporting documentation must be submitted as part of your application:



### **PURCHASE RECEIPT (IF SELF-INSTALLED) OR CONTRACTOR INVOICE (IF PROFESSIONALLY INSTALLED)**

With purchase and/or installation date clearly shown and itemized costs with make, model and serial number (if applicable).



### **PRODUCT SPECIFICATION SHEET**

Indicating product efficiency ratings.



### **BUILDING PERMIT**

## HEAT PUMP WATER HEATER

## ► **REBATE REQUIREMENTS** (CONTINUED)

### **VERIFIED**

Installations of two (2) or more water heating systems may be subject to additional review and/or onsite inspection to verify installation.

### **PERMITTED**

City of Redding Building permit and a successful final inspection are required.



# ELECTRIC STORAGE WATER HEATER

**\$100**  
REBATE

Electric Storage Water Heaters use an insulated storage tank and resistive heating elements to keep a supply of hot water ready to use as soon as you turn on the tap. Although conventional electric water heating technology has not changed much in the last 20 years, newer models have more insulation and offer modest savings compared to your old water heater.

For customers looking for a way to cut their monthly energy costs, REU recommends a Heat Pump Water Heater instead of an Electric Resistance Water Heater. Customers looking to simply replace their existing electric water heater should consider a more insulated, higher efficiency option that qualifies for REU's rebate.

## REBATE REQUIREMENTS

To qualify for our rebate, the following conditions must be met:

### ENERGY FACTOR

Only Electric Storage Water Heaters with an Energy Factor of .95 or greater are eligible for our rebate.

### VERIFIED

Installations of two (2) or more water heating systems may be subject to additional review and/or onsite inspection to verify installation.

### PERMITTED

City of Redding Building permit and a successful final inspection are required.

## SUPPORTING DOCUMENTATION

The following supporting documentation must be submitted as part of your application:



### **PURCHASE RECEIPT (IF SELF-INSTALLED) OR CONTRACTOR INVOICE (IF PROFESSIONALLY INSTALLED)**

With purchase and/or installation date clearly shown and itemized costs with make, model and serial number (if applicable).



### **PRODUCT SPECIFICATION SHEET**

Indicating product efficiency ratings.



### **BUILDING PERMIT**

## ELECTRIC STORAGE WATER HEATER



**APPLY ONLINE:**  
**REDDING.CONSERVATIONREBATES.COM**

