

Community Services Advisory Commission
Special Meeting
City Hall - Caldwell Park Conference Room
777 Cypress Avenue
Redding, California
March 12, 2014

MINUTES

The meeting was called to order at 3:00 p.m.

ATTENDANCE

The following Commissioners were present; John Deaton, Judy Salter and John Wilson. Commissioner Robert Brennan, and Commissioner Erin Resner were absent. Also present were Community Services Director Kimberly Niemer, Management Analyst Matthew McCallum, Parks Superintendent Paul Anderson and Executive Assistant Sarah Sheetz.

PUBLIC COMMENT

There were no comments from the public.

CONSENT CALENDAR

The minutes from the Regular Meeting held on February 12, 2014, and the monthly Parks Maintenance, Recreation Division and Tourism Activity Reports for February 2014, were presented.

Motion: To approve the Consent Calendar.

(Made by Commissioner Wilson, Seconded by Commissioner Deaton)

AYES: Commissioners, Deaton, Salter and Wilson

NOES: None

ABSTAIN: None

ABSENT: Commissioner Brennan, Commissioner Resner

Motion Carries

REDDING RECREATION BASKETBALL PROGRAM PRESENTATION

Recreation Supervisor, Sue Roi was unable to attend the Commission meeting. Director Niemer presented a PowerPoint Presentation on the Youth Basketball Program prepared by Recreation Supervisor Roi, incorporated herein by reference. The presentation included statistics on current

programming, including the number of registered participants, gymnasium availability and usage. Redding Recreation now has a City League which is geared toward high school students. This league provides an opportunity for youth in this age group to continue to play competitive basketball even if they are not on a high school team. Youth basketball programming is at maximum capacity based on the number of gymnasiums available through joint-use agreements.

GNARLY NEON PRESENTATION

Director Niemer provided a presentation on the upcoming Gnarly Neon 5k, which is scheduled to return to Redding on May 3, 2014. Participants can register online at www.gnarlyneon5k.com. There were 2,500 registered participants in the 2013 event. Redding Recreation will receive 15 percent of the proceeds from registration, and 10 percent of event T-shirt sales. Turtle Bay will receive 10 percent of the proceeds from registration.

PARK FUND REPORT

Management Analyst Matthew McCallum summarized the Park Fund Report, incorporated herein by reference. Analyst McCallum stated that the funds are currently projected to stay in the black, and that these funds can only be used to add or enhance facilities. Analyst McCallum advised that the \$450,000 obligation from the General Fund is not included in the figures provided.

Director Niemer stated that when there are new developments with an existing Park Fee Credit Agreement we don't collect money when building permits are pulled, as those funds are retained for park construction in the specific subdivision.

DISCUSSION OF COMMISSIONER ASSIGNMENTS

Chair Salter stated that last year the Commission decided to start taking a more active role with some of the groups that report to them. Commissioner Wilson expressed an interest in working with other Commissioners from various Commissions in the development of a Commissioner Handbook. Chair Salter has been attending the CVB and Soccer Park meetings. Chair Salter inquired if Commissioner Deaton might be interested in the MLK Center. Commissioner Deaton advised that he would be interested in being the liaison for the MLK Center. Chair Salter stated that she would like to find out if Commissioner Resner would be interested in Henderson Open Space, and to see if Commissioner Brennan would be interested in the Community Survey. Director Niemer stated that she would be interested in having Commissioner Resner assist with the Community Creek Clean-Up, which would leave the Henderson Open Space assignment open.

Director Niemer advised that there are some funds from various sources being donated to the City for Henderson Open Space, and improvement plans include creation of an established trailhead, a driveway and parking area and improved signage to make the space more welcoming to visitors.

Chair Salter inquired where the kayak launch would be. Director Niemer advised there is an eddy at the far northern end of the property which is proposed for the kayak launch, she stated there is a grant application in now to fund that project. Commissioner Deaton accepted the assignment of Henderson Open Space in addition to the MLK Center.

PROJECT UPDATES

Director Niemer advised that Community Projects Manager Terry Hanson plans to be back out at Gregory Pond working on the trail improvements the early part of June 2014.

Macy's has a campaign underway called 'Heart Your Park,' where you can add a donation to your purchase to help raise money for a designated park. Enterprise Park has been designated by Macy's Redding. The campaign runs through March 31, 2014.

Geoff Diaz, Working Supervisor in the Parks Maintenance Division has accepted a position in another department. It is a good opportunity for him, but he will be missed.

Celebrate 10 is coming along well. Bandaloop will be in town on March 24, 2014, to practice on the pylon of the Sundial Bridge. The event at the Civic Auditorium on June 28, 2014, is still being worked on. The schedule of events is forthcoming. The website at www.Celebrate10.com is now live.

The Shasta Paddlers have come aboard to be active partners in the Sundial Splash, which is scheduled for the morning of June 28, 2014. The event will take place from the Sundial Bridge to the Reginato River Access. The festive event will feature live music at the launch site and perhaps a live radio remote at the take-out location. There will be a race component of the event. Registration will include a t-shirt, shuttle ride from Reginato back to the Civic and refreshments. Participants are responsible for providing their own equipment.

COMMISSIONER COMMENTS

Chair Salter advised that the Redding Soccer Park recently hosted a Lacrosse Tournament that was well attended and well organized. She stated that it provided an opportunity to bring in some college teams. Recently, a team from Stanford came up and played on the fields at the Redding Soccer Park.

Chair Salter advised that the www.visitredding.com website has really improved and encouraged the Commission to check it out.

DIRECTOR COMMENTS

Director Niemer shared a letter from a resident regarding the recent clean-up work that took place at Parkview Trail.

Victor Russo of Orchard Supply and Hardware (OSH) recently notified the Community Services Department that they would like to partner with the City to do some work at the Martin Luther

King Center. The local OSH has been awarded \$5,000 for community service projects. Prospective projects include a paver project, work around the garden and potentially an orchard in the future.

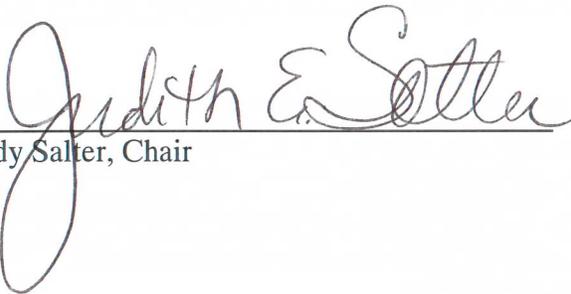
Director Niemer shared that the Big League Dreams Redding recently notified the City that revenues at the sports park increased by more than \$100,000 from 2012 to 2013.

Director Niemer shared a copy of *Active Norcal*, a new local publication that publicizes many of the area's outdoor recreation opportunities.

Parks Superintendent Paul Anderson shared that there is one dual panel remaining for replacement of damaged panels on the Sundial Bridge. Staff is currently repurposing undamaged single panes for replacement of damaged panels.

ADJOURNMENT

There being no further business Chair Salter adjourned the meeting at 4:14 p.m.



Judy Salter, Chair