

Community Services Advisory Commission  
Regular Meeting  
City Hall - Caldwell Park Conference Room  
777 Cypress Avenue  
Redding, California  
March 13, 2013

## MINUTES

Chair Brennan called the meeting to order at 4:00 p.m.

### ATTENDANCE

The following Commissioners were present; John Wilson, Adam McElvain, Robert Brennan, Judy Salter and Susan Hinz. Also present were Community Services Director Kimberly Niemer, Deputy City Manager Greg Clark, Management Analyst Matt McCallum, Transportation Planner Zach Bonnin, Assistant Public Works Director Chuck Aukland, Recreation Supervisor Jennifer Moore and Executive Assistant Sarah Sheetz.

### PUBLIC COMMENT

There were no comments from the public.

### CONSENT CALENDAR

The minutes from the Special Meeting held on February 20, 2013, and the monthly Parks Maintenance, Recreation Division and Tourism Activity Reports for February 2013, were presented.

**Motion:** To approve the Consent Calendar.  
(Made by Commissioner McElvain, Seconded by Commissioner Hinz)

**AYES:** Commissioners Wilson, McElvain, Hinz, Brennan and Salter  
**NOES:** None  
**ABSTAIN:** None  
**ABSENT:** None

### Motion Carries

## **REDDING AQUATIC CENTER ANNUAL REPORT**

Jenny Moore, Recreation Supervisor provided a presentation on the operations of the Redding Aquatic Center (RAC). The presentation included information on the RAC's goals and objectives, client base, attendance in 2012, facility and party rentals, equipment and programs, and safety statistics. The RAC focus for customers is on fitness, skill acquisition, celebrations, spectator events, special groups and social interaction. In 2012 recreation swim attendance was 47,831, a gain of 5,261 swimmers over 2011. The RAC booked 118 reservations in 2012, up from 91 reservations in 2011, and 62 in 2010. The RAC staff has been awarded various grants in the past year, making equipment acquisition and program expansion possible. Examples of equipment acquired include sailboats, life jackets and Wibit water sport equipment, and expanded programs include a youth sailing program being offered in partnership with Whiskeytown National Recreation Area.

## **GNARLY NEON PRESENTATION**

Recreation Supervisor Moore provided information on the Gnarly Neon Race which will be coming to Redding on April 27, 2013. Supervisor Moore advised that there are currently more than 600 registered participants and that 10 percent of the race proceeds will help fund the Recreation Scholarship program.

## **BIKE ADVISORY GROUP PRESENTATION**

Zach Bonnin, Transportation Planner, was introduced and provided a presentation on the efforts to implement Bicycle Action Plan (Bike Plan). Planner Bonnin advised that in 2004, the Parks, Trails and Open Space Master Plan was adopted, which kicked off the Bike Plan. Since that time, approximately 25 miles of bike lanes were added in the City of Redding. He advised that the goals of the Bike Plan are to improve infrastructure, development of bicycle friendly policies, and to develop better education and enforcement. Planner Bonnin shared a map which indicated existing bike paths, bike path projects in process, as well as future plans.

Planner Bonnin described the Bicycle Advisory Group and some of the local associations he works with to involve the community and to obtain input. He went over some of the grant programs available for bicycle funding, including a bicycle wayfinding signage grant recently awarded that will help improve the ability of bicyclists to get around the City and gain access to bike trails.

Chuck Aukland, Assistant Director of Public Works, advised that since adoption of the Parks, Trails and Open Space Master Plan and the Bike Plan there has been a paradigm shift in streets planning. Assistant Director Aukland advised that the shift is due in part to the work of Director Niemer and the Community Services Department.

## **PARK FUND UPDATE**

Management Analyst Matt McCallum provided an overview of the Park Fund Update. He advised that based on new data there will be a negative cash balance of approximately \$12,000 in Fiscal Year 2014-15. The fund balance, while negative, is much better than previously projected. Analyst McCallum also advised that we have an account receivable with the General Fund in the amount of \$450,000, which is not expected any time soon. The ongoing Impact Fee discussion may also affect revenue for the Park Development Fund.

Commissioner Salter inquired about the status of surplus park land. Director Niemer advised that all but one of the lots designated as surplus park land have been sold. The one remaining site is on Hemingway Drive. Director Niemer advised that the City Council gave the neighborhood group until June 2013, to come up with a plan for the park.

Commissioner Wilson inquired about the status of the Impact Fee discussion. Director Niemer advised that there has not been a meeting since the discussion was previously brought to the Community Services Advisory Commission.

Director Niemer advised that there was a discussion in 2004 when the Parks Master Plan was developed to charge a fee to Commercial/Industrial properties, because the City serves recreational needs beyond the City's residents. The Community Services Department has been researching this option. Director Niemer also advised that the typical amenities of a five-acre park are being looked at closely to find ways to reduce the cost of new parks. She advised that while there is some initial "sticker shock" when looking at the total cost of building out a five acre park, there is little dispute about the costs that go into the estimate, and that if we want to build out a park system that keeps pace with the amenities we enjoy today, it will take this type of investment. She advised that the subject would likely be brought back to CSAC in April or May 2013.

## **PARK STRATEGY PRESENTATION**

Director Niemer provided a presentation on the Parks, Trails, and Open Space Master Plan. She stated that the Plan is a continuation of the General Plan, that has been adopted by the City Council, and that the decisions made by the Community Services Advisory Commission should be noted to be consistent with the Parks, Trails, and Open Space Master Plan (Master Plan.) She advised that development of the Parks, Trails, and Open Space Master Plan was a project that took more than two years, was worked on by a large group of people, and that it is very Redding specific.

Director Niemer discussed some of the methodology in creating the Master Plan, including the planning process, the park inventory, the classification system, facilities, joint-use agreements, and goals and policies. She stated that while much of the Master Plan is Redding specific, there are some items that are not unique to Redding, including the goal of a level of service of 10-acres per thousand, which mimics the City of Redding's General Plan, as well as the National Parks and Recreation Association's long standing standard. Director Niemer stated that park development money cannot be used to increase the level of service, or for maintenance costs,

only to construct new parks as the population grows to maintain the existing level of service. She stated that the department is implementing other strategies to deal with rising maintenance costs, for example, reducing the number of small pocket parks and putting parks in Landscape Maintenance Districts. Commissioner Salter stated that she recently attended a conference on the topic of healthcare. She wondered that with solid lines being drawn to parks and community health, that going forward perhaps healthcare funding would be available for parks in order to increase overall activity and reduce healthcare costs. Director Niemer went over the process to develop parks, which includes many factors such as existing facilities, current needs, and service area radius.

Director Niemer asked the Commissioners to highlight areas of interest for the update in 2014, and to bring forward any questions or clarifications regarding the Master Plan.

### **PROJECT UPDATES**

Director Niemer advised that Community Projects Manager Terry Hanson currently has a fuels-reduction project going on at Kapusta and Riverland Drive Open Space Areas. She stated that at Kapusta, a partnership with the Public Works Department allowed us to access the site through Latona Road, and there is now a parking lot at the end of Latona Road.

### **COMMISSIONER COMMENTS**

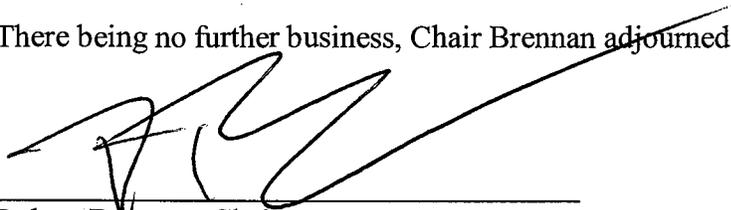
There were no commissioner comments.

### **DIRECTOR COMMENTS**

Director Niemer had no additional comments.

### **ADJOURNMENT**

There being no further business, Chair Brennan adjourned the meeting at 6:05 p.m.



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Robert Brennan, Chair