

Community Services Advisory Commission
Regular Meeting
City Hall - Caldwell Park Conference Room
777 Cypress Avenue
Redding, California
April 8, 2015

MINUTES

The meeting was called to order at 4:06 p.m.

ATTENDANCE

The following Commissioners were present: Robert Brennan, John Deaton, Erin Resner and John Wilson. Commissioner Judy Salter was absent. Also present were Deputy City Manager Greg Clark, Community Services Director Kimberly Niemer, Management Analyst Matthew McCallum, Parks Superintendent Paul Anderson and Executive Assistant Eric Fischer.

PUBLIC COMMENT

There were no comments from the public.

CONSENT CALENDAR

The minutes from the Regular Meeting held on March 11, 2015, and the monthly Parks Maintenance, Recreation Division and Tourism Activity Reports for March 2015, were presented.

Motion: To approve the Consent Calendar.

(Made by Commissioner Wilson, Seconded by Commissioner Deaton)

AYES: Commissioners Brennan, Deaton, Resner and Wilson

NOES: None

ABSTAIN: None

ABSENT: Salter

Motion Carries

STREETS ALIVE PRESENTATION, ANNE WALLACH THOMAS

Community Services Director Kimberly Niemer welcomed Anne Wallach Thomas, Founder and Director of Shasta Living Streets. Ms. Thomas shared a set of handouts which provided an overview of Streets Alive, attached and incorporated herein by reference.

Ms. Thomas stated that Streets Alive takes place on Sunday May 3rd, 9AM-4PM. Redding is the first city of our size in the state to have this event and this is our 5th year. The first three years, Streets Alive was held on Park Marina Drive. Last year, the event was held on Parkview Avenue, adjacent to City Hall. This year, Streets Alive is being held downtown on California Street, between Tehama Street and South Street. A number of the business owners requested that the event be held near their stores in order to increase business.

Ms. Thomas stated that Streets Alive is free and open to everyone. Streets Alive offers a new experience in the downtown area where people have the freedom to wonder around in the middle of the street.

Commissioner Brennan inquired about the kind of activities. Ms. Thomas said that Streets Alive provides a safe, comfortable place to allow people to get to walk, ride and meet-up with each other in downtown. The idea is a trail through the City. It turns into a big circling parade. People, who are not moving, stand-back and watch everyone move. Additionally, outside vendors are purposely not part of the event so that people are encouraged to shop downtown.

Chair Resner inquired about the streets being closed. Ms. Thomas stated that California Street will be closed between Tehama Street and South Street. The permit with Caltrans is being finalized. The California Conservation Corp is volunteering. And, professional street management will be directing everyone.

Ms. Thomas stated that Streets Alive helps get people out for a new experience, and then hopefully they take up walking and riding bikes around town more often. Ms. Thomas and the others involved with the event really want to connect the activities to the River Trail and expand the walking and biking concept. For example, the AAUW, the American Association of University Women are organizing about a half-mile urban walk into downtown. And, BMX riders are putting on a presentation about safety.

Commissioner Brennan inquired about the number of people. Ms. Thomas estimated there were about 2,000 people last year. And, there will potentially be 2,000 to 4,000 people throughout the day this year.

Commissioner Deaton inquired about the music. Ms. Thomas said that there will be a DJ right in the center. And, the music is still in the process of being determined.

Chair Resner thanked Ms. Thomas for her presentation.

TIGER FIELD PROPOSAL

Director Niemer shared a proposal from the Colt 45s to provide maintenance and security services at Tiger Field. The proposal is attached and incorporated herein by reference.

Director Niemer stated that the proposal includes taking over regular maintenance and game-day preparation of the field in addition to providing additional security. The Colt 45s are not seeking any financial compensation for their efforts. The proposal includes adding private security seven

days a week for seven hours a day; in addition to some nightly inspections as well. This would be dependent on the Colt 45's ability to raise the necessary funding.

Director Niemer stated that she thinks it is a good proposal which allows the City to redirect staff to other locations. The proposal represents a natural evolution between the City and the Colt 45s. There are also some possible union considerations that need to be addressed. If there is conceptual approval of the proposal in this meeting, then the proposal will be taken to City Council.

Director Niemer introduced the Colt 45s General Manager, Rick Bosetti. After the commission welcomed Mr. Bosetti, Director Niemer invited him to talk about the proposal in more detail.

Mr. Bosetti stated that this is his third year with the Colt 45s. Attendance went from 7,500 in 2013 to 16,000 in 2014. 11,000 tickets have already been sold and another 14,000 tickets have been pledged for purchase for 2015. Walk-up ticket buyers make-up another notable percentage of those attending the games as well. The Colt 45s' goal is to have attendance of 24,000 to 25,000 this season. Bosetti noted the Colt 45s provide a good product with good players, quality opponents and good games. In order to help achieve their attendance goals, they also need to make sure that they have a quality field on which to play as well as a comfortable and safe environment.

Mr. Bosetti discussed how the proposed security will help address the criminal element in the area. Better lighting will also help with the security. There are improvements that could be made to allow both the lighting and the sprinklers to be controllable remotely, so that they can be turned-on if there is any suspected criminal or unauthorized activity.

Commissioner Wilson inquired about the off-season. Mr. Bosetti said that maintenance at the park is year-round. The Colt 45s have the resources to do this. This allows the City to use their resources elsewhere.

Commissioner Wilson inquired about the City's buildings next to Tiger Field. Director Niemer stated there are two different buildings. There is the soon-to-be vacated Recreation Office and Tiger Hall. Once Recreation's storage is moved out of Tiger Hall and into the Recreation Office, this will free-up half of Tiger Hall. Parks will continue to use the other half for storage.

Mr. Bosetti stated that the Colt 45s would like to try to renovate Tiger Hall into a clubhouse. Commissioner Brennan inquired if the maintenance under discussion included the whole park. Mr. Bosetti stated that the proposed maintenance was for Tiger Field only.

Commissioner Wilson stated that the proposal does not appear to affect any jobs of the City workers, so he does not have a problem with the proposal. The Colt 45s can take over maintenance of the field, and the City workers are able to do something more constructive elsewhere.

Commissioner Brennan expressed concerns about making sure that the security is well-qualified.

Mr. Bosetti stated that the security is through North State Security. Security is for the whole park as well as the parking lot. North State Security has a contract with the library right now. And, the library security guards will be able to coordinate with those of Tiger Field.

Director Niemer stated that the Colt 45s desire to have Tiger Field maintained at a level higher than what can be absorbed by City staff. With this proposal, the City is able to benefit from the Colt 45s improvements to the field, and the City will retain the facility scheduling.

Mr. Bosetti thanked the commission for the opportunity to talk about the Tiger Field proposal.

Chair Resner thanked Mr. Bosetti for his presentation.

Motion: To support The Tiger Field Proposal.

(Made by Commissioner Deaton, Seconded by Commissioner Brennan)

AYES: Commissioners Brennan, Deaton, Resner and Wilson

NOES: None

ABSTAIN: None

ABSENT: Salter

Motion Carries

The April 8, 2015 regular meeting was suspended at 4:43 p.m. and re-opened at 5:08 p.m.

This break in the meeting took place in order to accommodate the April 8, 2015 special meeting, in which the service agreement with Shasta Cascade Wonderland Association and Redding Tourism Marketing Group was discussed.

BIKE PUMP PARK LOCATION REVIEW

For the presentation and discussion, Director Niemer included a set of accompanying handouts, attached and incorporated herein by reference.

Director Niemer stated that four sites have been identified as suitable in size and location for a new pump park - Enterprise, Panorama Park on Lake Blvd., the existing BMX track at Turtle Bay East and Rosetree Park. The Enterprise Park site is already fairly congested on most weekends with only limited parking on the lower level. The Lake Blvd. site has good visibility and is close to homes and a school. Director Niemer expressed concerns about the user mix at the Turtle Bay East site with respect to dog owners and their pets alongside the BMX bikes. The Rosetree Park site is tucked into a neighborhood and, therefore, does not have good visibility.

Director Niemer stated that there are some expenses related to bringing water to some of the sites under consideration. The neighborhood locations will require a neighborhood meeting in order to discuss the pump park proposal and address any concerns. There are no dollars presently committed to the project at this time. Of the four sites, the recommended location is the Lake Blvd site.

Director Niemer briefly spoke about Andrew Pellkofer, the bike pump park's main advocate who has offered his services to design and construct the park. Director Niemer stated that she is impressed with Mr. Pellkofer. He is process-oriented. And, he has a background as a hydrologist, so he definitely understands erosion and other related issues. Mr. Pellkofer has also met with Rocky Point Charter School to see how they can potentially help with the development. Mr. Pellkofer and his group seem like they are capable of delivering on this project.

Director Niemer concluded her presentation and offered to answer any questions.

Commissioner Wilson inquired about the water bill and brought-up potential water costs like a water fountain and watering-down the track. Director Niemer stated that they would try to start small and then upgrade as the water-needs increased.

Commissioner Deaton asked if there will be a restroom. Director Niemer stated that there will be a restroom. And, it will probably be a portable restroom with an enclosure so that it looks a little bit more permanent and will not get knocked over.

Commissioner Brennan inquired if the Lake Blvd. site was Mr. Pellkofer's preferred site. Director Niemer stated of the four sites, the Lake Blvd. is Mr. Pellkofer's first choice.

Commissioner Wilson stated that he thought the Lake Blvd. site is good because everywhere else will probably have some resistance.

Commissioner Resner stated that she liked the Lake Blvd. location. And, she agrees with Commissioner Wilson that the other locations would likely have more resistance to the bike pump park.

Motion: To use the Lake Blvd. site for the Bike Pump Park.

(Made by Commissioner Wilson, Seconded by Commissioner Deaton)

AYES: Commissioners Brennan, Deaton, Resner and Wilson

NOES: None

ABSTAIN: None

ABSENT: Salter

Motion Carries

PARK MASTER PLAN UPDATE PLANNING

Director Niemer stated that an open space focus group meeting was recently held. Mr. Brennan was able to attend. Others who were there included BLM, Shasta Land Trust, the McConnell Foundation, Planning Division, Fish & Wildlife, Western Shasta RCD, and Terry Hanson.

One of the more notable ideas to come out of the meeting was a desire to change some key practices. A number of years ago the City changed how it addresses slopes and floodplain areas when properties go through the subdivision process. The lot lines on new lots are drawn on

existing property lines, even if they go through creeks or down a ravine. After which, open space easements are placed on top of the slopes or creek floodplains. Homeowners then do different things to this property which is not always in the best interest of these areas. Moreover, if there was a desire to put a trail through these properties, the City would have to negotiate with a multitude of homeowners. Previously, the practice was for the City to take fee title to the land as greenway. A good case was made to return to this practice.

The Draft Parks Master Plan Update will go to the Planning Commission before it goes to the City Council.

There was a big emphasis on connectivity. The idea is to take these different areas that are in public of foundation ownership and connect them through trails; creating a nice circuit around the City.

In the last plan, both for trails and open space, a prioritized project list was not developed because park development money has not typically been used for trails and open spaces. With the success of Turtle Bay East, Henderson funded to be completed, and Riverland Drive on its way as well, this time there are going to be some specific goals.

Commissioner Brennan stated that with the different people and parties who were at the meeting, these are the heads of the groups that can get things done in this area. And, they have the potential to bring funding in with them as well.

Director Niemer said that in the following week, a focus group will be convened to discuss the Trails Strategy, and she is working with a consultant on an upcoming survey. She explained staff will also examine how natural park areas are counted. With parking, trailheads and amenities, the designation between a natural park and an open space area is starting to blur. Staff is looking at having a fractional value assigned to the natural area parks.

Commissioner Resner inquired about how the major developers viewed the property lines with respect to floodplains and slopes. Director Niemer stated that the developers would prefer that the City have ownership over these areas.

PARK FUND UPDATE

Director Niemer opened by update by pointing out that the park bond of \$10,000,000 has been paid-off. And, no longer having this cost in the budgets is a very good thing.

Director Niemer then handed-over the update to Management Analyst Matthew McCallum. Analyst McCallum pointed out that the park funds refers to two funds, the park in-lieu fund and the park development fund. The park in-lieu fund receives fees when residential maps are approved. The park development fund collects impact fees on residential building permits. Through either purchasing new park land or improving existing parks, both funds are used for park developments.

Analyst McCallum stated that this year, more than likely, the park fund will finish with \$185,000

in the bank. And, there is currently growing fund balances. There is an approximately \$51,000 per year debt service on Enterprise Park that continues through fiscal year 2022-23.

Analyst McCallum stated that the park in-lieu fund has been advancing money to the park development fund. As the park development fund grows, it will need to repay the loan to the park in-lieu fund. Park in-lieu funds are restricted by quadrant. The report planned for September 2015 will provide more details on quadrant specific balances in the park in-lieu fund. It will likely take about 6 or 7 years for the park development fund to payback the park in-lieu fund.

Analyst McCallum concluded his update and asked if there were any questions.

Commissioner Brennan asked about the general fund. McCallum stated there was a general fund advance for the soccer park.

Commissioner Brennan expressed that he would like to see any funds or money that are specifically designated for the parks to not be co-mingled with other areas. The general fund and money in-reserve are examples where this is potentially the case. And, Commissioner Brennan stated that he would like to make sure that all park funds are recognized accordingly.

Chair Resner inquired about the park development fund balance. Analyst McCallum stated the balance was approximately \$560,000.

Chair Resner expressed interest in seeing which funds were specifically directed to the different quadrants. And, she stated that the general funds could potentially be used to help fund the quadrants that were low on money.

PROJECT UPDATES

Director Niemer welcomed Eric Fischer as the new Community Services Executive Assistant.

Director Niemer stated that the Palisades Trail project is continuing to progress well. A local product called Technisoil is being used as a treatment on the trail. Technisoil is pervious. And, it appears to hold-up well. It seems to be much better than previous iterations of this type of product.

Director Niemer stated that Community Services is working on an event called Slide The City. It is a giant slip and slide. And, the proposed location is down Placer Street. Water is treated and re-circulated. The event is being planned for July.

Director Niemer stated that West Redding Little League has proposed putting in 2 fields in Caldwell Park. It would be 2 smaller fields, one of which would be a T-ball field. Commissioner Brennan inquired as to whether there was sufficient parking. Director Niemer said they are looking into possible ways to address this.

Director Niemer stated that it was National Volunteer Month. Community Services had over 50,000 hours of volunteer work. A lot of the volunteer hours are from such activities as the

Community Creek Clean-Up, helping in the library, coaching the various sports teams, Bethel projects, and Celebrate 10.

Director Niemer stated that planning is underway for the Freedom Festival. The playlist for the fireworks show has been selected. Pyro Spectaculars is producing the fireworks show. Jon Thompson is overseeing the entertainment. The McConnell Foundation is funding the Pyro Spectaculars contract.

Director Niemer stated that, for the 34th year in a row, the City of Redding has earned a Tree City USA award. This means Redding abides by the best practices of the Arbor Day Foundation. In addition, The City of Redding also earned a Tree Line City award for best practices as an electric utility as well.

Director Niemer stated that PG&E plans to remove a number of trees which are in very near proximity to high pressure gas lines. Retired Parks Superintendent Dan Cannon is back working with PG&E on the City's behalf in order to determine which specific trees have to be removed as the City wants to minimize the trees that are lost.

Director Niemer stated that RMS is up and the customer interface is very attractive. Staff has received positive feedback about the program and the ability for users to self-register on-line.

Director Niemer stated that the office moves for the Community Services and Recreation Departments are still proceeding, but a moving date is not yet known.

COMMISSIONER COMMENTS

Commissioner Wilson inquired about the Stillwater Park private neighborhood fundraiser. Parks Superintendent Paul Anderson stated that the fundraiser was initiated as a result of the park's swings failing and being removed. There was termite damage and other issues with the wooden structures that will require it to be removed imminently. The families in the neighborhood set-up their own fundraiser to assist in paying for the playground equipment. The City was able to replace the swing set. The neighborhood raised \$860 to help pay for additional improvements in their park. The City Council approved funding for a new play structure earlier this year and bids will go out shortly.

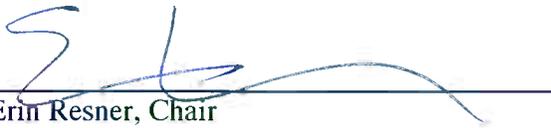
Commissioner Deaton stated that a couple of weeks ago he attended a City of Redding meeting about the downtown traffic. In the meeting there was a significant amount of discussion related to the City's bike trails and connecting different parts of the City. Director Niemer stated that she has had a number of interactions with the traffic consultants that the City has hired. One of the ideas that Terry Hanson has had on his mind is to be able to take Dana into downtown along the 44 Highway, and the consultants are incorporating this into their plan. Commissioner Deaton stated that at the meeting there were also vote counts that are in turn going to have an influence on future decisions and development plans. There will be another meeting in a few months, and he thought that it would be beneficial to try to be there.

DIRECTOR COMMENTS

There were no additional comments.

ADJOURNMENT

There being no further business, Chair Resner adjourned the meeting at 6:12 p.m.


Erin Resner, Chair