

Community Services Advisory Commission  
Regular Meeting  
City Hall - Caldwell Park Conference Room  
777 Cypress Avenue  
Redding, California  
September 10, 2014

## MINUTES

The meeting was called to order at 4:02 P.M.

### ATTENDANCE

The following Commissioners were present; Robert Brennan, John Deaton, Erin Resner, Judy Salter and John Wilson. Also present were Community Services Director Kimberly Niemer, Management Analyst Matthew McCallum, Parks Superintendent Paul Anderson, Francie Sullivan and Executive Assistant Misty Rhoads.

### PUBLIC COMMENT

There were no comments from the public.

### CONSENT CALENDAR

The minutes from the Regular Meeting held on August 13, 2014, and the monthly Parks Maintenance, Recreation Division and Tourism Activity Reports for August 2014, were presented.

**Motion:** To approve the Consent Calendar.

(Made by Commissioner Brennan, Seconded by Commissioner Wilson)

**AYES:** Commissioners Deaton, Resner, Salter and Wilson

**NOES:** None

**ABSTAIN:** None

**ABSENT:** None

### Motion Carries

## **PRESENTATION REGARDING CITY OWNED PROPERTY ON RIVERLAND DRIVE BY BUD HANCOCK, PROVIDENCE INTERNATIONAL**

Director Niemer provided the Commission with a brief history of the City-owned, 54 acre Riverland Drive parcel. In 2011 the parcel was re-zoned and designated as Open Space which limited the use of the land. Director Niemer introduced Bud Hancock, founder of Providence International, a non-profit charitable organization that currently leases 11 acres of this parcel for agricultural crops.

Bud Hancock, founder of Providence International, addressed the Commission on his desire to extend the length of time and area of acreage to the lease agreement between Providence International and the City of Redding. Mr. Hancock gave a presentation on Providence International's current use of the land, and proposed to the Commission his plans for the increase in acreage and length of lease. Mr. Hancock detailed the humanitarian objectives of his organization as well as forming business partnerships within the local community. Providence International currently employs 20 at-risk adults and low-income individuals as farm laborers on the Riverland Drive and Railroad locations. Mr. Hancock stated that his organization is largely supported through donations and investors, and that if Providence had additional acreage for the development of the land, Providence would attract greater funding. He presented the Commission with a map of the proposed expansion and use of land.

Commissioner Wilson asked what the current length of the lease was? Mr. Hancock responded 6 years, however in order to draw larger investor interest, a 25-year lease is imperative.

Commissioner Salter later applauded Mr. Hancock's concepts and desires but is reluctant to give away open space as it cannot be replaced. She pointed out that the current zoning precludes permanent buildings. Mr. Hancock clarified that the types of buildings proposed are removable.

Director Niemer suggested a site visit to both the Riverland Drive and Providence's Railroad Avenue locations. All Commissioners agreed this was necessary for further consideration.

## **PARK FUND REPORT UPDATE, MANAGEMENT ANALYST MATTHEW MCCALLUM**

Analyst McCallum gave a summary of the two accounts that contribute to the Park Fund, the Park-in-Lieu Account and the Park Development Account. He provided a recap of the staff report distributed with the agenda, including current revenue and debt, as well as revenue projections for the next four years. The Park Development and Park-in-Lieu Funds finished Fiscal Year 2013-14 with a positive cash balance of \$887,244.20. This balance was \$108,381.49 greater than the year-end estimate made in March 2014 due to a combination of improved revenues and deferred expenditures.

Analyst McCallum stated that the most significant financial obligation for the Park Funds is the remaining debt service on the 2004 City Park Bond (\$458,155.45; approximately \$50,9000 per year through Fiscal Year 2022-23) and Enterprise Park (final payment of \$939,750 due in Fiscal Year 2014-15).

Analyst McCallum stated that the Community Services Department regularly updates a 5-Year Plan to track and forecast the near-term health of the Park Development Fund. The assumptions in the Plan are revised in response to changing market conditions and emerging trends. Thus, the most recent report to the Commission delivered in March 2014 reflected the improved fee generation performance that started in late 2011 and continued into early 2013.

The revised projection – which assumes the expenditure of all open appropriations over the next two fiscal years, including projects that have been placed on hold due to the weak condition of the Park Fund – foresees a positive fund balanced with a low point balance of \$118,867 in Fiscal Year 2014-15. The current plan anticipates development fee revenues will remain steady at recent levels of approximately 84 single family dwelling units per year for the next four years. Analyst McCallum outlined the Park Funds Debt Payment Cash Flow chart which included revenue projections through the Fiscal Year 2018-2019 and stated that staff will continue to monitor the the Fund and provide the Commission with regular updates.

**Motion:** To approve the Park Development Fund Report

(Made by Commissioner Resner, Seconded by Commissioner Deaton)

AYES: Commissioners Salter, Brennan and Wilson

NOES: None

ABSTAIN: None

ABSENT: None

## **RECREATION MANAGEMENT SOFTWARE DEMONSTRATION, MANAGEMENT ANALYST MATTHEW MCCALLUM**

Management Analyst McCallum provided the Commission with an interactive tour of the Recreation Management Software. Analyst McCallum demonstrated the ease of use for the customer as well as the administrative staff who will maintain the system. Director Niemer pointed out that one of the many advantages of utilizing RMS is that the data collected by registrants can be used to advertise upcoming events and activities. Other RMS administrative features include the ability to create custom fields, attach documents, track attendance and class history and upload signed documents to a customer's profile. RMS will improve data and statistic tracking. RMS will allow customers to pay for classes and events on-line with credit/debit card or PayPal and retain registrant information for quick and easy future registrations.

## **PROJECT UPDATES**

Director Niemer provided the Commission with a concept photograph of the new Civic Auditorium window wall and explained that the construction contract will go out for bid in coming months. The new design is simple, natural and cost effective.

Dan Adams is hosting Redding's first professional disc golf tournament at Henderson Open

Space on October 25th. Three professional disc golfers are already confirmed and will attend the event which touts a \$1,000 cash prize.

Director Niemer shared information on a new community volunteer project named Parke Diem. Post cards will be sent out to residents surrounding 4 local parks inviting them to help weed, rake, pick up trash and lay new bark on October 11th. The idea is to inspire the community to help revitalize the parks and outdoor spaces that they love and enjoy.

Community Creek Clean-Up is coming up on October 4, 2014. This year six chippers will be in use courtesy of the California Conservation Corps, Western Shasta Resource Conservation District, REU, The McConnell Foundation, Redding Rotary and City of Redding Parks Division. Youth attendance is anticipated to be high this year as many high school teachers have offered extra credit for student participation.

The grant funding needs of Henderson Open Space were discussed. Two applications are pending. Redding Rotary also funded a new park sign and access bollards which will be ready for installation soon.

Director Niemer advised the Commission that the grant for solar lights on the River Trail was not funded this year but staff continues to look for funding alternatives.

Director Niemer detailed an amendment request from the Highland Park developer to delay completion of Phase II of the Highland Park subdivision. CSAC formed a subcommittee to review the developer's request.

Director Niemer announced two current Eagle Scout projects that are currently in planning. One project will install a new swing set at Indian Hills Park and the other will provide recycling baskets along the Sacramento River Trail and park properties.

The West Redding Rotary Club has plans to build a shade pavilion and basketball court at TR Woods Park in the Sunset Terrace Subdivision.

The Hemmingway .37 acre lot behind McConnell Foundation is in escrow and will close next week with a price of \$55,000.

Director Niemer advised the Commission that the Soccer Park turf issues are undergoing review with pending litigation.

Executive Assistant Misty Rhoads was introduced.

## **COMMISSIONER COMMENTS**

Commissioner Brennan expressed frustration with the City Council's written response to the Grand Jury report on Park Impact Fees. He said he had many of the same concerns the Grand Jury did. He is concerned that CSAC's recommendations do not carry sufficient influence with the City Council or Kurt Starman. Commissioner Brennan stated he is not interested in putting

in the work for Parks Master Plan if it will get same response. Councilmember Sullivan replied that the response to the Grand Jury was from the City Council, not the City Manager. The City Manager drafts a response that he believes reflects the view of the majority of the Council members. He spent a lot of time reviewing and listening to the Council prior to writing the response which was approved unanimously by the City Council. Ms. Sullivan stated that this was not her view and she would have liked to see the fee increased. She noted such when the Grand Jury response was discussed. Commissioner Brennan expressed interest in meeting with the City Manager. After some discussion, Chair Salter appointed Commissioner Brennan and she to draft correspondence to the City Council regarding the Grand Jury response.

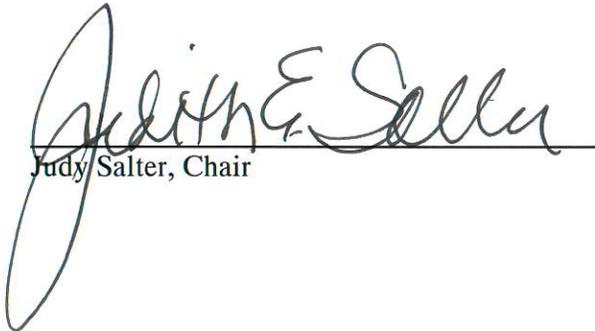
Chair Salter commented that she would like to see the Bike Advisory Committee implemented. There are many opportunities being discussed to improve bike transportation.

### **DIRECTOR COMMENTS**

Director Niemer had no further comments.

### **ADJOURNMENT**

There being no further business Chair Salter adjourned the meeting at 6:46 p.m.



Judy Salter, Chair

