

# CITY OF REDDING, CALIFORNIA

## Council Policy

SUBJECT	Resolution Number	Policy Number	Effective Date	Page
BUSINESS PHILOSOPHY	95-189	210	08-01-95	1

**BACKGROUND**

It is the desire of the Redding City Council to create a business philosophy that not only includes the City's commitment on how it would deal with the public, but the expectation of how the public would treat the City of Redding.

**PURPOSE**

The purpose of this business philosophy is to state what is expected of the City of Redding and what is expected of individuals and organizations doing business with the City of Redding.

**POLICY**

The City of Redding wishes to clearly state its commitment to sound, ethical practices in all its business relationships. Specifically, the City of Redding is committed to:

- Honesty, forthrightness and integrity
- Fair and impartial treatment of all parties
- Competitive processes that are fair, open and effective in obtaining the best value
- Having employees who are respectful, helpful and friendly
- Managing public funds with extreme care and accountability
- Seeking to strike a balance between cost and quality that provides the best overall value for the citizens of Redding
- Working with those business associates that meet the expectations of the City as outlined below

Along with the commitment of the City of Redding as outlined above, the City expects business associates to treat the City in a like manner. Specifically, the City of Redding expects that:

- Business associates will be honest and open with the City and its employees
- Business associates will have a good record of past performance
- Goods and services consistently will be delivered on time and as promised
- Goods and services consistently will be of high quality
- Employees and other representatives of the City will be treated with dignity and respect