

**CITY OF REDDING, CALIFORNIA  
COUNCIL POLICY**

SUBJECT	RESOLUTION NUMBER	POLICY NUMBER	EFFECTIVE DATE	PAGE
USE OF CONVENTION CENTER FOR CITY OF REDDING EVENTS	N/A	2002	12/20/88	1

BACKGROUND

Informal policy existing prior to the adoption of this policy statement for events held at the Redding Convention Center by the various City departments or authorized by the City Council as City of Redding events, such as the Annual Fourth of July Celebration, have not been charged the normal rental rates nor staff production costs associated with the event. Given that a substantial operating deficit is experienced on an annual basis, by the Center, and further given that this informal policy precludes the hospitality industry in Redding from competing equitably for the holding of such events, the Tourism and Convention Commission has recommended that a formal policy be adopted by the Council which would provide that events and activities sponsored by City of Redding departments be charged the same rental rate and staff costs as would any other event booked into the Center by private parties.

PURPOSE

It is the purpose of this policy statement that all events conducted in the Redding Convention Center be required to pay a rental rate established and approved by the Council.

POLICY

It is the policy of the Redding City Council that all events scheduled at the Redding Convention Center be governed by the fees and charges regularly adopted by the Redding City Council. No group, agency, organization, including City of Redding departments, shall be permitted to utilize the Center without charge or with reduced rental rates, unless those rates are established by the Redding City Council master fee resolution.