

Community Services Advisory Commission
Regular Meeting
City Hall - Caldwell Park Conference Room
777 Cypress Avenue
Redding, California
April 13, 2016

MINUTES

Chair Deaton called the meeting to order at 3:56 p.m.

ROLL CALL

The following Commissioners were present: Chair John Deaton, Bob Brennan, and John Wilson. Also present were Mayor Missy McArthur, Deputy City Manager Greg Clark, Community Services Director Kimberly Niemer, Public Works Director Brian Crane, Public Works Assistant Director Chuck Aukland, and Executive Assistant Brenna Bowers.

PUBLIC COMMENT

There were no comments from the public.

CONSENT CALENDAR

The minutes from meetings held February 10, 2016 and March 11, 2016, and the monthly Parks Maintenance, Recreation, and Tourism Activity for March 2016, were presented.

Commissioner Wilson asked if Officer Bob Brannon still handled the graffiti clean-up, noting that the Parks Maintenance Report showed staff hours cleaning up vandalism. Director Niemer confirmed that Officer Brannon still handled graffiti clean-up but the Parks Staff may perform the clean-up if there are staff in the area or if it cannot be handled timely. Benches and tables are now bought with a sealant that makes the clean-up easier.

Motion: To approve the Consent Calendar.
(Made by Commissioner Brennan, Seconded by Commissioner Wilson)

AYES: Commissioners Brennan, Wilson, and Deaton
NOES: None
ABSTAIN: None
ABSENT: Commissioners Salter and Resner

Motion Carries

MARTIN LUTHER KING JR., CENTER 2016 ACTION PLAN UPDATE, RECREATION COORDINATOR CHRISTINA MASSEY

Director Niemer introduced Christina Massey Recreation Coordinator for the Martin Luther King, Jr. Center (Center). Massey stated that in reviewing the 2009 Action Plan they determined they had accomplished all of the key goals. In response to the success of accomplishing those recommendations, a new 2015 Blue Ribbon Committee was assembled to update the Action Plan.

The Committee determined that the Center has a strong K – 8th grade program, but the neighborhood could benefit from expanding programs focused on teens and families as a whole. The surrounding neighborhood is comprised of multi-generation families and older children seeking opportunities.

Massey explained that the Center partners with the Redding School District on after-school programming and hopes to expand to create more teen programs. Teen programs will help the youth find jobs, and connect them to other resources available in the community. The Center plans to use social media as a resource to help communication. The Center also plans to offer parenting classes such as the Love and Logic series with coordinating child care.

Massey stated that the Center will be pushing the logo and mission statement out into the community to gain awareness.

Commissioner Wilson commented that he observed transportation problems among Center participants.

Massey stated that the Center works with the school district to drop the children off directly in front of the Center and a new RABA bus stop located outside of the Center allows parents to pick up children.

Director Niemer stated that she is hopeful to fund the teen activities through Shasta County of Education and Probation.

Commissioner Deaton stated that he was impressed with the amount of thought that went into the Action Plan and believes it is really aggressive.

Massey agreed stating that you need to be aggressive in this community to make things happen and feels that there is a big support system.

SHASTA CASCADE WEEKEND SPORTS FESTIVAL UPDATE, REDDING CONVENTION AND VISITORS' BUREAU

Director of Industry Relations of the Redding Convention and Visitors Bureau, Chad New provided an update on the Shasta Cascade Weekend Sports Festival scheduled for May 27 - 29, 2016. Mr. New stated that the event has transformed since his last presentation a year ago and

introduced fellow Triathlon team members: Nancy Cardoso, Race Manager; Linda Masterson, Volunteer Manager; Lynnann Foster, Media/Promotions/VIP Manager; and Laurie Baker CEO of the Shasta Cascade Wonderland Association and Redding Convention & Visitors Bureau. He also acknowledged the hard work of Peter Alexander, Vendor Support/Expo Manager who was not in attendance.

He presented a Fact Sheet that is attached and incorporated here in reference. The event is family-oriented and will include a Sports Expo on the Redding Civic Center lawn, along with a Kids Village containing inflatables and a water slide for children up to 12 years of age.

Mr. New stated that the race promoter AA Sports, Ltd. elevates the event by providing a team of trained triathlon staff.

Since the last presentation, Mr. New has received letters of acknowledgement or support from CHP, RPD, Cal Trans, Shasta County Board of Supervisors, City of Redding, and City of Anderson, among others. Mr. New stated that all organizations and entities that have been approached are on board.

Mr. New referenced the website: www.ShastaSportsFest.com as a great tool for information, including event maps, volunteer registration, event registration, and sponsorship.

Mr. New confirmed that the proper permits have been processed for the event. The Bureau of Reclamation has approved letting people utilize Shasta Dam to spectate the race.

Media promotions for the event have been nationwide including ads in the Boston Marathon Guide, and Sports Star magazine that is 600 high schools in the Bay Area.

Commissioner Brennan asked if AA Sports, Ltd. was responsible for the ads or it was handled locally. Mr. New stated that they have been working in conjunction with AA Sports, Ltd. Part of the advertisements are ran through their office, but AA Sports, Ltd. is more connect with the running community and has over 120 thousand email addresses.

Commissioner Brennan asked for the number of participants that have registered. Mr. New stated that they will not receive the registration information until they get closer to the event, but they are projecting at least 2,500 athletes, which does not include the children. AA Sports, LTD has their own sales force and they recruit club teams, which have the potential of making this competition an annual tradition.

Mr. New overviewed information regarding the volunteers for the event. 300 volunteers are needed. Non-profit organizations will receive \$20.00 for every 4 hour shift. They are expecting to release \$15,000 to volunteers in the local community. Linda Masterson reported that thirty organizations, both large and small, along with several individuals, have already registered to volunteer.

AA Sports, Ltd. will provide musical entertainment, along with announcers for the event. The free expo at the Redding Convention Center will include entertainment provided by AA Sports, Ltd. There will also be a media area that will help boost next year's registration and future publicity. Mr. New reported that the vendor area will be expanding, since current booth space is sold out. Mr. New projected that the organizers are spending \$140,000 - \$200,000 on upfront costs. Mr. New invited the Commissioners and the Mayor to the VIP area of the event which will provide food, and front row seating.

Mr. New stated that the traffic control plan is at 80% percent and recognized Aaron Rader for donating services worth \$28,000.

Commissioner Brennan asked if the debris at the lake would be a problem for the event. The organizers have provided a safety plan to the Forest Service and will make sure that debris is cleared.

Commissioner Deaton asked if the Forest Service has signed off on the safety plan. Mr. New confirmed that the Forest Service has agreed.

Commissioner Deaton ask how the volunteer groups get involved in the event. Mr. New stated that volunteer registration and forms are available on the website. Linda Masterson stated the website is user friendly and includes scheduling options.

Director Niemer acknowledged Chad New for his dedication and persistence in coordinating the event. Commissioner Brennan also acknowledged the hard work that was needed to get the event started in Redding. Commissioner Brennan has attended the organizers Pacific Crest Weekend Sports Festival and stated that the Redding event has the potential to be significantly larger.

Commissioner Brennan asked is there would be enough housing capability. Mr. New stated that the hotels should be full but athletes have also utilized, vacations homes, Airbnb, RV Parks and tent camping locations.

Director Niemer stated that within a four to five day period ten different agencies convened and everyone was supportive. We don't see that all the time with these efforts, and we had really good participation and support.

Mr. New concluded by complimenting his team and stated that it has been a group effort.

ACTIVE TRANSPORTATION PROJECTS UPDATE, PUBLIC WORKS DIRECTOR BRIAN CRANE

Public Works Director Brian Crane presented on Active Transportation Project Updates. A copy of the presentation is attached and incorporated herein by reference. Director Crane emphasized the efforts to try to get people out of the car and onto their bike or onto the sidewalk.

Director Crane highlighted improvements to Old Alturas, Buenavenuta, Cypress, Hartnell, and Quartz Hill Road at Caldwell Park. Director Crane stated that as they perform pavement maintenance they use it as an opportunity to repurpose the road, and make room for bikes, in particular.

Director Crane stated that he is most proud of the improvements near Caldwell Park. Traffic lanes were reduced from four lanes to a lane in each direction, creating room for bike lanes and additional parking. Susie Miller, a second grade teacher started a petition to get a crosswalk across Quartz Hill Road. They were able to provide enhanced signage with high visibility crosswalks.

Improvements to the road near Bonny View Elementary School include widening, adding sidewalk and an area for bikes. Improvement plans to Placer Street include buffered bike lanes, sidewalks, enhanced crossing from neighborhood to neighborhood with high visibility flashing beacons, adding lighting, and replacing trees.

Commissioner Brennan asked for clarity on when the Placer Street project would be implemented. Director Crane stated they are in the final stages of the engineering and have committed to the State that if they deliver by the fall and have the project ready to advertise they will fund a big chunk of the project.

Director Crane described the benefits Enterprise Park would experience from the Victor Avenue Safety Project. The project includes reducing lanes from five lanes, to a lane in each direction, including a center turn lane, enhanced pedestrian crossings, adding parking, or possibly reverse angle parking, and buffered bike lanes.

Commissioner Brennan expressed concerns over the danger to cyclists with the addition of angled parking. Director Niemer confirmed that the bike lanes have been moved to the inside providing a protected bike lane between the parking and curb. Director Niemer reported they have been included on the plans surrounding the park area and hosted the neighborhood meeting at the Enterprise Park Community Room.

Grant funding was awarded for the Diestelhorst to Downtown Active Transportation Project but funds will not be available until August. One of the first things they will do is fund a public information campaign to get feedback on possibly closing Riverside Drive from Center Street to Court Street to vehicular traffic.

Commissioner Wilson asked for clarity on the percentage of funding provided by grants. Director Crane confirmed that a big chunk of the funding is from granting agencies, further stating that out of the \$24 million in construction \$18.5 million is provided by outside sources. Assistant Director Aukland clarified that the local funding would be projects that they would be doing anyway and have been able to leverage the grant money to do more in those corridors.

Commissioner Wilson asked if these projects would take away from catching up on street work. Director Crane stated that the only time they are putting maintenance money into any of these projects is in areas where there are pavement issues.

Commissioner Wilson asked about correcting pavement issues on side streets. Director Crane stated that in addition to the projects on Hartnell and Cypress they also re-surfaced the entire neighborhood. Further stating that they are looking at getting into the subdivisions with these projects and balancing both.

PROJECT UPDATES

Park Master Plan – City Council will consider at the meeting scheduled April 19, 2016, to bring back Planning Manager, Kent Manual as a retired annuitant to provide assistance with updating the Parks, Trails, and Open Space Master Plan.

Commissioner Brennan asked when Kent Manual was retiring. Director Niemer stated that his last day is Friday, April 15, 2016, and City Council will decide whether to bring him back on Tuesday, April 19th.

Kids Kingdom 2 – A presentation to roll out the marketing campaign for the Kids Kingdom renovations is scheduled for the Tuesday City Council meeting. Niemer displayed samples of the three purchasable emblems that can be engraved with a name or message: a 3” metal shield for \$25.00, a 6” metal castle for \$50.00, and an 8” metal crown for \$100.00. The emblems were designed around the original castle theme and will be available to purchase through an online fund raising site. Coordination with all the Rotarian Club presidents is in progress. The goal is to have the renovations funded by October 1st, with demolition starting in the fall.

Trees on the Sacramento River Trail – An investigation regarding the removal of several trees along the Sacramento River Trail is in progress. Staff is working diligently on putting together thorough documentation and report with the City Attorney, the Department of Fish and Wildlife, and possibly the City Council.

Commissioner Brennan questioned why the City Council would be involved. Director Niemer reported that Staff can implement fines, but it may be wise to pursue litigation which requires the City Council’s approval.

Commissioner Deaton inquired about the type and age of the trees and the relation to the fines for replacement. Director Niemer answered that the Parks team has been inventorying the trees and will be consulting with the Department of Fish and Wildlife to ensure proper assessment.

Commissioner Wilson asked for clarity on the location. Director Niemer answered just above Carter Creek, and that there may be some media coverage.

Enterprise Sport Court –The Sport Court at Enterprise Park, primarily used for Pickleball, has been refinished and a ribbon cutting is scheduled for Thursday, April 21st. The project was

funded by a grant through the Shasta Regional Community Foundation for The McConnell Foundation.

Commissioner Brennan inquired about the Sport Courts' finishing. Director Niemer reported that similar to a wall, the court was sanded down, cracks were filled, and then re-coated with a finish used on a tennis court. The court was painted for Pickleball, Roller Hockey, and Roller Derby play.

Henderson Open Space Area – The use permit application for the City project has been submitted. Project Manager Terry Hanson met in Sacramento with California Boating and Waterways and they are in agreeable to scope change pending the submission of the project's new cost estimates.

Commissioner Brennan asked if the City Council responded or received the Commission's letter. Director Niemer confirmed the letter was presented, and that the Purchase and Sale Agreement is still being negotiated. Meetings regarding the Dobrowsky House have been ongoing and close to being referenced in the Agreement.

Trash Clean Up Funding – A media article stated that the Shasta Support Services group is looking for funding for their trash clean-ups. City Council passed an ordinance to help fund landfill tipping fees for trash collected on City owned property through a voucher program. Officer Bob Brannon works closely with the Shasta Support Services group. When trash is collected on private property those fees are getting billed to the private property owners. The City does fund trash disposal costs on public property.

Landscape Maintenance Districts – Proposals for LMD 02-16 Shasta View Southwest Formation and LMD 01-16 Quail Ridge Formation will be presented at the Tuesday City Council meeting. Both proposals include the reformation of the districts to include properties that could benefit, but were added after the Landscape Maintenance Districts were established.

Quail Ridge includes the undeveloped Whistling Park. Plans to develop the park were designed in 2007, but due to the economic downturn in 2008 the project lost funding. A neighborhood meeting to discuss potential solutions with all Quail Ridge property owners included adding entrance signs at the entry ways and also included funding a capital improvement to develop the small neighborhood park.

Commissioner Wilson asked for clarity on the location of Quail Ridge. Director Niemer stated it was located off Churn Creek Road and Browning Street with close to 600 houses in the proposed district. Commissioner Resner and Wilson have expressed concerns regarding funding the maintenance for parks in the past, and placing the new park in an LMD would help ensure funding for future maintenance.

Oregon Gulch – The City had a great site visit and submitted the additional documentation that had been requested. Francis Berg and Andrew Pellkofer are working on a recreation plan to expand the Oregon Gulch project.

Bike Pump Park Update – Andrew Pellkofer will present the updated project proposal at the next meeting. The Pump Park plans have moved to Enterprise Park near the Community Gardens.

Sundial to Turtle Bay Boat Ramp – The City has contracted with Stoll Engineering for the purpose of conceptual design and grant preparation for the Redding Riverfront Park/Turtle Bay Boating Facility. The concept provides for the existing Turtle Bay Boat Ramp access road to be relocated approximately 100 feet back from the river's edge. This would allow the improvement of the pedestrian trail. Pending City Council's approval at the Tuesday meeting, the Redding Rodeo Lease's boundary will be reduced to allow for the proposed improvements.

Commissioner Wilson asked if the Redding Rodeo Lease was a 10 year contract. Director Niemer clarified that it has a 10 year term with a one year termination provision.

River Parkway Master Plan – Commissioner Salter and Terry Hanson connected and are working with a team on how to get the project funded.

Parks Division – Parks and Facilities Manager Adam Whelen and Parks Superintendent Joey Forseth-Deshais are headed to Oregon to visit Playcraft Systems. Our local playground equipment distributor, NSP3, are now representing this manufacturer and can offer reduced shipping fees.

Irrigation Projects – Staff have been going through every sprinkler head, evening out water distribution, removing unnecessary grass in planters and medians, and replacing the turf with bark. Even if drought regulations are lifted the Parks Division will continue model a positive water conservation effort.

Commissioner Brennan stated that he does not like rock. Director Niemer assured that staff would be utilizing bark to replace turf.

Ted Klaseen – Long time trail advocate and Park Master Plan committee member passed away at age 92. Director Niemer recognized Ted Klaseen as a good friend to our parks and trail systems.

Middle Creek Rock Creek Trail Event – Steve Woodrum has been involved in a couple of bridges. There is a trail dedication event that is scheduled for Saturday, May 7, 2016 from 10:30 am to 2:00 pm at Shasta Historic Mining Park. This public event will feature entertainment, food, information booths, and free bike rides.

COMMISSIONER COMMENTS

Commissioner Brennan inquired about Ross' Pond Trail. Director Niemer stated that the trail is managed by The McConnell Foundation. The Recreation Division has been utilizing the area for our paddle science program occasionally.

Commissioner Brennan asked about obtaining the Shasta Enterprises property upstream of Cypress Bridge below View 202. Director Niemer stated that the property had been purchased and will be connecting with the new property owner in hopes to work collaboratively to provide public access. The current owner would like to provide a fishing program for veterans.

Commissioner Brennan requested an update on the Shasta-Trinity Fly Fishers Clover Creek Clubhouse. Director Niemer stated that they have enough funding to finish the outside, but need approximately \$70,000 to finish the interior.

Commissioner Wilson asked about the usage of the Teen Center and the Caldwell Recreation Center in Caldwell Park. Director Niemer reported that both facilities are used frequently, especially in the summer months when the Recreation Division utilizes them for their summer programming.

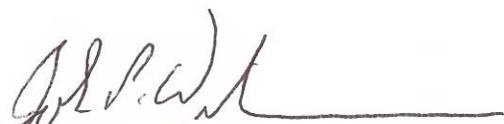
Commissioner Wilson asked for an update on Library Park. Director Niemer stated that Management Analyst Michele Davis has been working with the granting agency to adjust the location of the proposed fencing. Property owners would prefer the fencing on the east boundary line of the property between the park and their buildings. The fencing would not restrict access from Yuba Street and Placer Street. Director Niemer stated that they are trying to secure the covered areas to deter transient occupancy.

DIRECTOR COMMENTS

Director Niemer had no further comments.

ADJOURNMENT

There being no further business, Chair Deaton adjourned the meeting at 5:47 p.m.


~~John Deaton~~ Wilson, Vice Chair